

# MODULE OVERVIEW



## Master Innovation and Entrepreneurship



		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	Innovation and Entrepreneurship	<b>Innovation &amp; Entrepreneurship: Strategy and Business Design</b> Entrepreneurial Mindset and Business Design Innovation Strategy	6	<b>Innovation and Business Creation and Management</b> Resource Acquisition Innovation Branding, Marketing, & Sales Business Planning	6	Semester Abroad OR Internship OR Start-up Project  Master Thesis	min. 15
		<b>Ideation and Prototyping</b> Ideation, Design Thinking & Prototyping I Lean Startup, Usability Testing & Prototyping II	6	<b>Scaling Start-ups and Innovation Projects</b> Open & Sustainable Innovation Managing Innovation Projects Scaling Startups	6		
				<b>Electives (2 out of 5)</b> Technology Trends, Understanding Social Start-ups, Independent Research Project, Success Factor Happiness	6		
		<b>Business Project</b>	3	<b>Business Project</b>	3		
MBS Core Modules	Intern. Business & Management	<b>International Business and Management</b> International Strategic Management Organizational Behavior Conscious Business	6	<b>International Focus (1 out of 5)</b> Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3	Master Thesis	15
		<b>International Focus (1 out of 3)</b> Business in Germany Business in Latin America Business in China	3				
		<b>Foreign Language (optional)</b> German, Spanish, Chinese	(3)				
	Executive Skills	<b>Communication in International Business</b> Business Communication Business Ethics Negotiation Skills	6	<b>Responsible Leadership in a Global Context</b> Responsible Leadership Business and Society Master Thesis Preparation	5		
<b>MBS Engagement</b>			<b>MBS Engagement</b>	1			
<b>Total ECTS 90</b>							

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).

