



2019 trendence Graduate Barometer – Business Edition: Munich Business School Once Again Achieves Recognition as One of Germany’s Most International Universities

Munich, June 17, 2019 – The latest edition of the trendence Graduate Barometer, a survey conducted annually by the independent market research and consulting firm trendence, confirms Munich Business School (MBS) as one of Germany’s most international and diverse universities in the business field. Amongst all private universities of applied sciences represented in the ranking, MBS even manages to claim the top position – replicating the result already achieved in last year’s trendence Graduate Barometer.

More than 16,000 students from 121 German universities and universities of applied sciences offering business study programs took part in this year’s student survey, amongst them 113 Bachelor and Master students of MBS. Their feedback was then evaluated by the independent experts of trendence.

MBS Is a Top Choice for International Business Studies

Just like in the 2018 ranking, Munich Business School is once again Germany’s number one private university of applied sciences in the business field when it comes to the international orientation of its programs. Even when taking into account all 121 German institutions of higher learning in the ranking – universities and universities of applied sciences, public as well as private ones – MBS achieves a strong 7th place.

In detail, the international orientation of the studies at MBS is graded with 3.5 out of max 4 points by its students, with the international exchange options scoring 3.4, and the lectures offered in a foreign language scoring 3.6 points.

MBS Students Value Their Lecturers’ Expertise and the Practical Orientation of Learning Contents

In the other categories of the 2019 trendence Graduate Barometer, Munich Business School cuts a good figure as well. In particular, MBS students emphasize the sound expertise of their lecturers, the practical orientation of the study contents, and the immediate assistance provided by MBS faculty and staff when in need of support.

In total, MBS students grade their university with 2.4 (on a scale of 1 to 7, with 1 being the top grade). More than four out of five students would recommend Munich Business School to others.

“We would like to express our deepest thanks to our students for providing their feedback via the 2019 trendence Graduate Barometer,” says Professor Dr. Stefan Baldi, Dean of Munich Business School. “Their honest feedback not only confirms our claim to be a top choice when it comes to providing a highly international business education, but also gives us invaluable insights into which areas we have to improve.”



Students of Munich Business School Embody Internationality, and Command Superior Practical Experience

Talking about MBS students, they command superior international experience, with almost 50% of them having already completed an internship abroad (compared to the average of slightly above 16% amongst all German business students). In addition, all Bachelor and Master students of MBS spend at least one semester abroad during their studies – an experience that less than 30% of their peers from other German universities are enabled to enjoy. What is more, over 83% of MBS students consider themselves fluent in English, another well above-average value.

Practical experience is another area in which MBS students stand out from the rest: almost two thirds (64%) of them have already done an internship during their studies (German average: 51%), and before graduating from MBS.

Source: Trendence Institut GmbH

About Munich Business School

Since its founding in 1991, Munich Business School (MBS) has educated leaders for the international business world. MBS is one of Germany's best business schools and consistently places amongst the top schools in all relevant university rankings. A highly international approach, applied business knowledge, and a strong network of partners are the cornerstones of the MBS educational model and the basis for all study programs offered: from the Bachelor to the Master and MBA programs to the DBA. MBS is Bavaria's first private university and has received unlimited state accreditation by the Bavarian State Ministry, and institutional accreditation by the German Council of Science and Humanities.

Media Contact

Munich Business School
Michael Huth

Elsenheimerstraße 61
D-80687 München

Phone: +49 (0)89 547678 261
Fax: +49 (0)89 547678 29

Email: Michael.Huth@munich-business-school.de
Web: www.munich-business-school.de