

BACHELOR INTERNATIONAL BUSINESS



Munich Business School
university of applied sciences

Module Overview (Start Spring)

English Track: Language of Instruction 100 % English

	SEMESTER 1	SEMESTER 2	SEMESTER 3	
Business and Management	<p>International Business & Economics I (6 ECTS)</p> <ul style="list-style-type: none"> International Business and Management I Microeconomics <p>Accounting and Finance I (6 ECTS)</p> <ul style="list-style-type: none"> Financial Accounting and Cost Accounting I Business and Financial Mathematics 	<p>International Business & Economics II (6 ECTS)</p> <ul style="list-style-type: none"> International Business and Management II Macroeconomics Entrepreneurial and Creative Idea Generation Workshop <p>Accounting and Finance II (6 ECTS)</p> <ul style="list-style-type: none"> Financial and Cost Accounting II Finance I Digital Skills I: Using Spreadsheets <p>Company Excursion</p>	<p>International Business III (6 ECTS)</p> <ul style="list-style-type: none"> International Business and Management III Fundamentals of Human Resources Management and Leadership Fundamentals of International Marketing and Sales Finance II <p>Digital Skills (6 ECTS)</p> <ul style="list-style-type: none"> Digital Skills II: Statistics and Data Analysis Digital Skills III: Managing Information and Big Data in the Digital Age Digital Skills IV: Online Security and Digital Ethics 	Internship (10 Weeks, 10 ECTS)
Business and Society	<p>Business and Society I (6 ECTS)</p> <ul style="list-style-type: none"> Business and Cultural History I Current Topics in Business I Business Law I <p>Social Service Project I</p>	<p>Business and Society II (6 ECTS)</p> <ul style="list-style-type: none"> Business and Cultural History II Current Topics in Business II Business Law II <p>Social Service Project II</p>	<p>Business and Society III (6 ECTS)</p> <ul style="list-style-type: none"> Business and Cultural History III (Incl. Excursion) Business Law III (Labor Law) <p>Civic Engagement</p>	
International Perspective	<p>International Focus (1 out of 3) (6 ECTS)</p> <ul style="list-style-type: none"> Chinese Culture and Society + Chinese German Culture and Society + German Spanish Culture and Society + Spanish 	<p>International Focus (1 out of 3) (6 ECTS)</p> <ul style="list-style-type: none"> Asian Culture and Society + Chinese Culture and Society in the European Union + German Latin American Culture and Society + Spanish 	<p>International Focus (1 out of 3) (6 ECTS)</p> <ul style="list-style-type: none"> Business in Asia-Pacific + Chinese Business in Germany and the European Union + German Business in Spain and Latin America + Spanish 	
Social Competences	<p>Soft Skills and Personal Development (6 ECTS)</p> <ul style="list-style-type: none"> Introduction to Social Skills and MBS Values Critical Thinking, Data & Text Literacy I Presentation Skills and Communication Training I Business Etiquette Resilience Management I Student Mentoring (optional) <p>MBS Engagement</p>	<p>Soft Skills and Personal Development (6 ECTS)</p> <ul style="list-style-type: none"> Critical Thinking, Data & Text Literacy II Presentation Skills and Communication Training II Resilience Management II Conflict Management Application Training Student Mentoring (optional) <p>MBS Engagement</p>	<p>Soft Skills and Personal Development (5 ECTS)</p> <ul style="list-style-type: none"> Critical Thinking, Data & Text Literacy III (Seminar paper) Intercultural Competences Negotiation Skills <p>MBS Engagement (1 ECTS)</p>	

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	SEMESTER 4	SEMESTER 5	SEMESTER 6	SEMESTER 7	
Business and Management	<p>CORE PROCESSES (9 ECTS):</p> <ul style="list-style-type: none"> Innovation Management I (Product Lifecycle Management I) (3 ECTS) Marketing & Sales I (Customer Relationship Management I) (3 ECTS) Procurement, Production, Logistics I (Supply Chain Management I) (3 ECTS) <p>MANAGEMENT COMPETENCES:</p> <p>International Business Development (6 ECTS)</p> <ul style="list-style-type: none"> International Corporate Governance Corporate Taxation Digital Competencies V: Business Intelligence <p>International Accounting (3 ECTS)</p> <p>International HR Management and Leadership I (3 ECTS)</p> <p>International Finance I (3 ECTS)</p>	<p>CONCENTRATIONS:</p> <p>Core Processes (6 ECTS) (1 out of 3)</p> <ul style="list-style-type: none"> Innovation Management II (Product Lifecycle Management II) Marketing & Sales II (Customer Relationship Management II) Procurement, Production, Logistics II (Supply Chain Management II) <p>Management Competences (6 ECTS) (1 out of 3)</p> <ul style="list-style-type: none"> International HR Management and Leadership II International Finance II International Governance and Business Development <p>Seminar (3 ECTS) (1 out of 6, according to a selected concentration)</p> <ul style="list-style-type: none"> Seminar Innovation Management Seminar Marketing & Sales Seminar Procurement, Production, Logistics Seminar International HR Management and Leadership Seminar International Finance Seminar International Governance and Business Development <p>Electives (1 from each group)</p> <ul style="list-style-type: none"> International Business Elective I (Management Focus) (3 ECTS) International Business Elective II (Industry Focus) (3 ECTS) International Business Elective III (Sprint-Learning) (3 ECTS) 	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Internship Abroad (10 Weeks, 10 ECTS)</p> <p>Study Abroad (20 ECTS) 20 ECTS from the field of international business studies at the partner university</p> <p>Partner universities (selection):</p> <div style="display: flex; flex-direction: column; align-items: center;"> <div style="text-align: center;"></div> </div>	Internship (10 Weeks, 10 ECTS)	Bachelor's Thesis (10 ECTS)
Business and Society	Business Ethics and Sustainable Business (3 ECTS)				
Practical Experience and Applied Management	Entrepreneurial Project I (Start-up project) (5 ECTS)	Entrepreneurial Project II (Start-up project) (3 ECTS)			
International Perspective	Foreign Languages (optional) Chinese, Spanish, German	Foreign Languages (optional) Chinese, Spanish, German			
Social Competences	MBS Engagement (1 ECTS)	MBS Engagement			