



MASTER INTERNATIONAL BUSINESS

Module Overview (Start Spring)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS		
Program Specific Modules	International Business	Business Concentrations	6	Semester Abroad OR Internship*	15	Business Concentrations (2 out of 4)	12		
		Innovation and Digital Business: Innovation and Digital Business I	3			Corporate Finance: Company Valuation	6		
		Sustainable Business: Foundations of Sustainable Business	3			International Marketing: Integrated Corporate Communication and Relationship Marketing	6		
		Corporate Finance	3			Innovation and Digital Business: Innovation and Digital Business II	6		
		Corporate Finance						Sustainable Business: Sustainable Business Transformation	6
		International Marketing	3					Electives (2 out of 10)	6
		International Service Marketing						Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management	
		Business Project	3					Business Project	3
MBS Core Modules	Intern. Business & Management	International Business and Management	6					International Focus (1 out of 5)	3
		International Strategic Management Organizational Behavior Conscious Business						Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	
		International Focus (1 out of 2)	3			Foreign Language (optional)	(3)		
		Business in Germany Business in China				German, Spanish, Chinese			
		Foreign Language (optional)	(3)			Responsible Leadership in a Global Context	5		
		German				Responsible Leadership Business and Society Master Thesis Preparation			
Executive Skills		Communication in International Business	6			MBS Engagement	1		
		Business Communication Business Ethics Negotiation Skills							
		MBS Engagement				Master Thesis	15		
				Total ECTS 90					

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).

* Internship prerequisite: Students who have studied at the university level or worked professionally outside the German-speaking region for at least one year consecutively may apply, subject to approval, to replace their 3rd semester study abroad with a subject-related internship in the German-speaking region (Germany, Austria, German-speaking part of Switzerland).