



# MASTER INNOVATION AND ENTREPRENEURSHIP

## Module Overview (Start Fall)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	Innovation and Entrepreneurship	<b>Innovation and Entrepreneurship: Strategy and Business Design</b>	6	<b>Innovation and Business Creation and Management</b>	6	<b>Semester Abroad</b>  <b>OR</b>  <b>Internship*</b> min. 15  <b>OR</b>  <b>Start-up Project</b>	
		Entrepreneurial Mindset and Business Design Innovation Strategy		Strategic Resource Acquisition Market Strategy and Brand Growth Venture Design and Business Planning			
		<b>Ideation and Prototyping</b>	6	<b>Sustainable Growth and Venture Scaling</b>	6		
Ideation, Design Thinking and Prototyping I Lean Start-up, Usability Testing and Prototyping II		Open and Sustainable Innovation Advanced Innovation Management Scaling Strategies					
<b>Business Project</b>	3	<b>Electives (2 out of 4)</b>	6				
		Technology Trends, Understanding Social Start-ups, Independent Research Project, Success Factor Happiness					
<b>Business Project</b>	3	<b>Business Project</b>	3				
MBS Core Modules	Intern. Business & Management	<b>International Business and Management</b>	6	<b>International Focus (1 out of 5)</b>	3	<b>Master Thesis</b> 15	
		International Strategic Management Organizational Behavior Conscious Business		Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies			
		<b>International Focus (1 out of 3)</b>	3				
Business in Germany Business in Latin America Business in China							
<b>Foreign Language (optional)</b>	(3)	<b>Foreign Language (optional)</b>	(3)				
		German, Spanish, Chinese					
Executive Skills		<b>Communication in International Business</b>	6	<b>Responsible Leadership in a Global Context</b>	5		
		Business Communication Business Ethics Negotiation Skills		Responsible Leadership Business and Society Master Thesis Preparation			
		<b>MBS Engagement</b>		<b>MBS Engagement</b>	1		
<b>Total ECTS 90</b>							

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).

\* Internship prerequisite: Students who have studied at the university level or worked professionally outside the German-speaking region for at least one year consecutively may apply, subject to approval, to replace their 3rd semester study abroad with a subject-related internship in the German-speaking region (Germany, Austria, German-speaking part of Switzerland).