



Munich Business School
University of Applied Sciences

PRME

This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the **Principles for
Responsible Management Education**



Munich Business School 2015



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1 Renewal of Commitment to PRME

We are one of the leading business schools in the German-speaking countries and have been training managers for the global workplace since 1991. From bachelor, master and MBA degree programs to doctorate and executive education programs, our university offers a wide range of educational opportunities – all of which have one thing in common: They are international, practical and personal.

The global economy continues to become more integrated – a development that is reflected both in our curricula and on our campus. Students from 60 countries are studying together here. International content, integrated study abroad and many dual degrees allow for easy entry into the global world of work.

From practical experience for practical experience: Our educational opportunities are driven by a tight network with business. Required internships and professors from well-known companies guarantee our graduates an education that efficiently prepares them for the challenges on the job.

We, of course, impart sound technical knowledge – but to us it is just as important to train personalities who make management decisions conscious of their social responsibility. Imparting of soft skills allows for this, as do our small classes and the intensive contact between professors and students.

In accordance with our corporate identity as outlined above, we are proud to be a member of the PRME initiative and as such remain deeply committed to its principles.

In this year's SIP report, we would like to highlight the following key achievements supporting the Principles for Responsible Management Education:

- Being a charter member of the university network Education through Responsibility (Hochschulnetzwerk Bildung durch Verantwortung)
- Our students' social commitment through various initiatives such as MBS helps and Social Service Projects
- Our ongoing commitment and dialogue with educators, students and businesses regarding corporate social responsibility and sustainability through partnerships, research cooperations and events.



Yours

Prof. Dr. Stefan Baldi (Dean)

Dr. h.c. Rudolf Gröger (President)

Nathalie von Seyfried (Chancellor)



2 Our Mission Statement

1. Our Goals

Munich Business School is one of the leading internationally recognized business schools in the German-speaking area. We offer our students a holistic education to become specialized and personable managers who are responsible for their business and community issues. An essential basis for this is provided through the broad-based education in business management. The students also widen their financial knowledge through application-oriented research.

In this way, Munich Business School creates an environment in which learning, research, and personal development as well as social commitment are encouraged in many different contexts. The active participants in this procedure are the students, professors, lecturers, companies, international partner universities, alumni and the university's administration. Top quality training and research is assured through this close and personal contact between all participants.

2. Our Concept

The central elements of Munich Business School's academic programs are:

- **Business Knowledge:** Munich Business School's academic program is aimed at providing a broad-based and analytically sound business education. This knowledge forms the foundation for assuming responsible management positions later in the student's career.
- **Practically Oriented Studies:** A constant reference to business practices is a central theme in academic studies. The faculty conveys the course material based on authentic company business procedures. The close relationship between academic studies and practical work in companies deepens the understanding of company practices. This not only facilitates the entry into professional life, but also provides a distinct advantage in the area of know-how.
- **International Experience:** Knowing the cultural peculiarities of different countries and possessing a high degree of foreign language competency are essential in today's international environment. Instruction in foreign languages, the study of foreign cultures and, most of all, residence in foreign countries, prepares students for a professional career in European as well as in non-European countries.
- **General Knowledge:** A broad general education is the essential prerequisite for understanding a complex environment and successful professional development. Thus, technical, sociological, and cultural components and intensive language training are integrated into the curriculum.
- **Personality Development:** In order to be successful at an international level, managers of today need a strong personality which enables them to employ their abilities consciously and purposefully. Therefore, personality training – a program in which the students' personal abilities are developed and responsible behavior and thinking are promoted – has become a central pillar in our curriculum.



3. Our Self-Conception

We – the students, professors and lecturers, the administration and our partners in business and society are the Munich Business School. In order to achieve our ambitious goals we:

- ...work with an above average dedication
- ... support each other and treat each other with respect
- ... communicate clearly and openly with one another
- ... assume responsibility in society
- ... assume responsibility for the image of our university and its continuous development

Munich Business School works in close collaboration with its partners:

- Alumni of the Munich Business School get involved with the following generation as well as the university and maintain the personal network
- The Advisory Board advances the cooperation between the university and business, society and science
- The partner universities of Munich Business School support the academic education and make formative intercultural experiences possible



3 Key Achievements in Relation to the Implementation of one or more Principles

- ❖ **Principle 1 | Purpose:** We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



- ❖ **Principle 2 | Values:** We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



- ❖ **Principle 3 | Method:** We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



- ❖ **Principle 4 | Research:** We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



- ❖ **Principle 5 | Partnership:** We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



- ❖ **Principle 6 | Dialogue:** We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.





CURRICULUM INTEGRATION in the Field of Corporate Responsibility and Sustainability



We would like our students to become not only competent managers but also responsible and respectable members of society. To this end, personality training – a program in which the students' personal abilities are developed and responsible behavior and thinking are promoted – has become a central pillar in our curriculum. Furthermore, we offer an environment and learning experiences that promote social commitment, openness and tolerance.

MBS Community Service/ Social Credit Points

The MBS Community Service, i.e. extracurricular commitment for the university community, is integrated into the curriculum, and the students receive ECTS points in a certain proportion based on effort and time for the "MBS Social Credits Points" they earn and which are the currency of the MBS Community Service. Social Credit Points are awarded to students to provide greater recognition for the activities of students at and for MBS. More importantly, the community service serves to build up social competences, convey project management skills and encourage students to think 'outside the box'.

Social Student Initiatives

MBS Helps

MBS Helps e.V. was founded in October 2012 by a former MBS student. It is a non-profit welfare organization consisting of students of Munich Business School. MBS Helps e.V. is a registered association with a confirmed charitable status.

The initiative is of the opinion that prospective managers should assume more responsibility for their actions and for other people. Executives should always use their influence in a positive way. Thanks to MBS Helps e.V., students become aware of the positive influence they can have on their environment already during their studies. These values should also be transferred to their professional life.

Due to the international orientation, the initiative's commitment also reaches faraway countries, especially countries with little humanitarian aid, e.g. Ethiopia.

Buddy Program

The MBS Buddy Program is a student to student initiative and consists of a global meeting platform for current MBS students and new international students.

The main goals of the Buddy Program are:

- To better integrate new international students at Munich Business School by connecting them with current MBS students, or so-called 'Buddies'
- An opportunity for current MBS students to be a mentor of and network with international students from partner universities worldwide



- To learn about each other's cultures and customs, improve or learn foreign languages and gain new friends worldwide.

This program will actively recruit current MBS students who have an interest in meeting with, learning from, and helping international students. Joint activities will include welcome and good bye events, excursions to cities in Germany or neighboring countries for instance.

Social Service Project

Children and senior citizens united on a paper hunt in Grünwald, a soccer world cup with minor-aged refugees and a whole school organizing a footrace for a good cause: These are the results of social project work as it has been taught and studied in the second and third semesters of the Bachelor program at Munich Business School for more than 10 years. This combination of learning and civic involvement is called *Service Learning*. And each year, we are amazed and thrilled by the results of our social projects.

Requirements allow much headroom for the students' own creativity: The project must be a social venture and should address at least one of the aspects of integration, education and internationality. It requires cooperation with a project partner from the civil society and each project team must conclude it by a comprehensive project report and a presentation, including also the evaluation of the methods applied by the project management. The project teams are on their own in finding project partners and, in coordination with them, outlining implementing and evaluating the project concept in a report and a presentation. The number of project partners was further increased. A selection of recently completed projects is displayed in the list below:

- Welcome party and soccer cup for refugees in cooperation with the Multicultural Youth Center in Munich's Westend;
- Donation race with the school of the Schools' Association Munich, revenues to be used for ARCHE Munich;
- Photo exhibition by and in favor of the homeless in the Franciscan monastery, St. Anna, in Munich;
- Junior Cup – soccer tournament for children and adolescents together with CVJM Munich-Schwabing;
- Generational encounter – a paper hunt with the children of the day care center LIVE and residents of a senior citizens' home in Grünwald;
- Rally for donations in kind for the second-hand store of Diakonia, a large Christian social services organization;
- Cooking event delivering a three-course menu for the parents of seriously ill children at the Ronald McDonald House of the German Heart Centre Munich;
- Party at P1 in favor of an orphanage for children and adolescents run by the St. John's association in Otavi, Namibia



Diversity

Munich Business School is colorful: Students and professors from more than 60 nations meet here. In the Winter Term 2014/2015, 32% of the student body was international (excluding visiting students). Daily interaction among many different cultures promotes openness and tolerance – and enriches our classes with different points of view. Our communication also meets international “business standards”: We speak English in the majority of our seminars and lectures. Furthermore, specific programs include instruction in additional foreign languages, such as Chinese, Arabic, Russian, Spanish or French.

International content runs like a central theme through every program at Munich Business School: Professors with international management experience clearly impart complex topics and methods from the global world of business. Or they focus for one semester each on markets and developments in a specific region. Courses about intercultural skills complete the technical knowledge. Experience global business: Each program includes integrated studies abroad, because no other experience is as formative as living, studying and working in a foreign country. Our students can choose among 50 partner universities globally – and can benefit twice at some of them: With a dual degree program in the Master International Business they graduate with a foreign degree, in addition to the German one.

With regard to gender diversity, the proportion of female students has been on a high and balanced level for years. In the Winter Term 2014/2015, 45% of all students were females.

Quality Management: Accreditation, Surveys and Rankings

We set the highest standards for our educational offerings. We are therefore happy that many neutral institutions are confirming the quality of our programs over and over again. Munich Business School is the first state-accredited private university in Bavaria and is the only one with a state accreditation that does not expire. **Accreditation by the German Science Council and FIBAA** (one of the most important international quality and accreditation agencies) also confirm that our performance in research and education meets high scientific standards.

Course Evaluations

After each semester, we ask our students to evaluate their courses with regard to content, timeliness, applicability and the teaching skills of the respective lecturers. The findings are used to identify and assess a potential demand for improvement of the lecture contents, teaching methods and academic management in general and act on it appropriately.

Alumni Survey

In order to gain a better understanding of what career paths our alumni have chosen, to get an idea of how they remember their times at MBS and how they evaluate their studies in retrospect, we conduct an annual Alumni Survey. The survey is one of the quality assurance measures we employ to continually reassess and – where required – improve both the curriculum and the services we offer to our students.



Rankings

We are especially proud of our continuing top places in all relevant rankings – they show that both our students and their employers are satisfied all around with our educational offerings. Recent rankings are shown below:

CHE Ranking 2014

The “International Business” and “Sports Business & Communication” Master’s degree programmes of the Munich Business School have recorded top positions in the current CHE university ranking, where the university excelled above all in the internationality and practical orientation categories.

The Centre of Higher Education (CHE) annually assesses German universities using student and lecturer surveys based on a questionnaire with up to 34 criteria per subject. The MBS Bachelor’s, Master’s and MBA degree programmes excelled in the internationality and practical orientation categories.

Internationality

Knowledge of cultural characteristics, other markets and the international flow of goods are indispensable in view of the internationally networked nature of today’s economies. Bachelor and Master students at the MBS are full of praise when it comes to the international orientation of the university’s degree programmes. They particularly value aspects such as the foreign language teaching, integration of study abroad and the many students from different countries and cultures. Over 75 percent of the course material at the private business school is taught in a foreign language. In addition, the university’s extensive network of partner universities allows the MBS to offer its students the opportunity to gather new experiences and learn different academic approaches all over the world. The MBS also scores points with its mandatory study abroad, which may occur in the form of study or practical experience.

Practical Orientation

The MBS was also able to convince with its practical orientation. Faculty and students alike praised the practical orientation of teaching at the university, which uses case studies, management exercises, business plans and renowned lecturers with practical experience at various different levels, to grant students close-to-market insights to traditional markets and the innovation centres of tomorrow. Curriculum and research topics are aligned to the needs of the economy and combine theory and practice, which is also why almost half of the faculty is composed of staff with a practical background.

The possibility to complete the programme within the standard period of study and the very good equipment of the teaching facilities were other areas where MBS excelled.

About the CHE Ranking

From December 2013 to January 2014, the Centre for Higher Education (CHE) performed a survey of faculties and students, where they were allowed to vote on various criteria at their universities. The universities are divided into a top, middle and bottom group based on these results. The detailed results of the ranking for 2014/15 were published on 6 May 2014 in the ZEIT Study Guide. Besides facts on study courses, teaching and equipment, the ranking also contains assessments from students on the studying conditions at their universities. The CHE therefore provides prospective



students and other interested parties with an orientation tool for teaching quality and key subjects at the institutions.

Wirtschaftswoche 2014

Munich Business School has confirmed its excellent position in the Wirtschaftswoche uni-ranking: just like in the previous two years, MBS is in 6th position in the ranking and is therefore the best-placed private university of applied sciences for business studies.

A good degree from a university or university of applied sciences alone is no longer sufficient for many human resources managers in the current environment. Applicants must stand out from other candidates through an interesting curriculum vitae, but also by having selected the right university. Wirtschaftswoche exclusively published the uni-ranking on 23 June, which was compiled by the consultancy Universum together with the human resources service provider access KellyOCG. The survey for the ranking questioned 571 human resources managers in both large corporations as well as smaller medium-sized companies.

Personality and practical experience

Personality and practical experience are the most important qualifications for human resources managers when selecting candidates, followed by a very good knowledge of English.

The selection of a private or state university also plays a major role for the human resources managers. It is precisely in the areas of conduct, experience abroad, course length and knowledge of foreign languages that graduates from private universities frequently fare better than graduates from state universities.

Already since 2009 Munich Business School has flourished in the top ten universities in the Wirtschaftswoche uni-ranking and has even been in 6th position for the third year in succession. This means that Munich Business School is the only private university in the top ten. This success is particularly noteworthy because Munich Business School is the newest and smallest institution compared with the other universities.

Universum 2013

The Universum university consulting company has carried out a survey of 189 German universities, also asking 9,000 students of economics for their opinions regarding their courses and their universities. Munich Business School is far ahead in the opinion of students.

The students gave Munich Business School excellent grades in all survey categories, leading to above-average ratings for their university. 88 percent of the participants are very satisfied or satisfied—the value among all students of economics in Germany is at 76 percent. The ratings “unsatisfied” or “very unsatisfied” were not assigned to Munich Business School.

Some of the top categories for MBS are “usability in practice” (91 percent satisfied and very satisfied students compared to 54 percent in Germany as a whole) as well as the possibility of studying abroad, which is connected to the university’s international focus (91 percent satisfied and very satisfied MBS students vs. 59 percent in all of Germany). MBS also received clearly above-average ratings in all other survey categories, e.g. for its study program (82 vs. 68), the number of students per professor (90 vs. 54) as well as teaching quality, professors, business contacts or the career service.



The high degree of satisfaction becomes clear not only when looking at the detailed evaluations, but also at the answers to another question: 93 percent of students at Munich Business School would recommend studying at the university to others.



RESEARCH in the Field of Corporate Responsibility and Sustainability



Our research mission statement is in accordance with our general mission statement: We strive to identify, develop and convey sustainable concepts for the responsible and value-oriented management of international companies.

Part of our research concentrates on leadership and responsibility: We want our students and alumni to adopt an entrepreneurial approach and to make their decisions based on an awareness of their social responsibility. Hence, special attention is paid to the field of leadership and in this context, the concepts of responsibility, sustainability and business ethics in particular.

Research Projects

Various research in this field has been conducted by our professors, lecturers and students, a selection of which is shown below:

Business Ethics - Wiki

As future managers, our students should be able to contribute their share to sustainability on various levels: their businesses, society and an open global economy in general. To this end, we incorporate the values associated with corporate social responsibility (as expressed in international initiatives such as the UN Global Compact) in academic research and teaching. Moreover, our curriculum comprises structures, processes and materials that promote effective learning of responsible management.

The goal of the Business Ethics – Wiki – project is to work on the subject of Business Ethics within the scope of a “wiki” by collaboratively collecting, documenting and finally publishing target group - oriented knowledge. In a first step, the wiki is to be used internally to test and assess its suitability for interdisciplinary communication. Secondly we plan to cooperate with a trade association that embeds the wiki in its website and that is able to provide feedback with regard to the practical relevance of our students’ articles and contributions.

Publications in the field of Corporate Social Responsibility & Business Ethics

- Luetge, Ch. / Schnebel, E. / Westphal, N. (2014): *Risk Management and Business Ethics: Integrating the Human Factor*, in: Claudia Klüppelberg, Daniel Straub, Isabell M. Welp (eds): *Risk: A Multidisciplinary Approach*, Springer (Cham, Heidelberg, New York, Dordrecht, London).
- Schäffner, G. J. (2012): *Werte in der Unternehmenspolitik und Unternehmensführung im 21. Jahrhundert*, Reader.
- Albrecht, A. (2011): *Interkulturelle Kompetenz in Organisationen*. Psychologisches Institut, Universität Hildesheim, 9. Dezember 2011.



- Baldi, S. (2011): *Africa 2.0 – Sustainable Growth Through Innovation*. Global Business Management Research Conference 2011, Hochschule Fulda.
- Schäffner, G.J. (2011): *Ethik und Erfolg - Problem oder Problemlösung in Unternehmen*, BDCI Bundesverband Deutscher Consultants und Interim-Manager, Industrieklub Düsseldorf, 09.06.2011.
- Schmidkonz, Ch. / in der Heiden, P. Th. (2010): *Quality, not Quantity: China's 12th Five-Year Plan Will Focus on Balanced Economic and Social Development*, in BusinessForum China, 01/2011, 34-37.
- Saxena, A.: *Importance of Ethics and the Ethical Ideologies of Business Managers in Small and Medium Enterprises in India* (Final thesis 2014)
- Vorhauser, V.: *Nachhaltigkeit und Innovation in der Hotellerie - eine Analyse des "Albergo Diffuso"-Modells* (Final thesis 2014)
- Schimmler, C.: *Corporate Social Responsibility and Supply Chains: CSR Disclosure of Small and Medium Sized Enterprises Producing in China for the Electronics / Automotive Industry. Analysis of Main Implications for Sustainable Supply Chain Management in this Industry* (Final thesis 2014)

Events & Symposia

Additionally, MBS regularly hosts symposia to discuss current issues in the field of business and in particular Corporate Social Responsibility, such as the latest MBS Symposium on the topic: Corporate Social Responsibility: Marketing-Gag oder Unternehmenszweck?



COOPERATIONS and DIALOGUE in the Field of Corporate Responsibility and Sustainability



University network Education through Responsibility

Teaching, research and society – these three arenas are closely interconnected, but often perceived as separated. Therefore, the association currently being set up and called University Network Education through Responsibility (Hochschulnetzwerk Bildung durch Verantwortung) has made it its goal to remind academic institutions of their original task: To make an active contribution to solving society's challenges. It is the intent of this newly founded organization to encourage civic engagement of students, teaching staff and other members of academia. This will result in an opening of academic (research and teaching) institutions towards society, which in turn will become involved in research and teaching.

Since 2009, more than 30 universities have joined the "University Network Education through Responsibility" to support and promote education approaches dedicated to serving the common civic interest (e.g. Service Learning, Community Based Research, Campus Community Partnerships and Social Entrepreneurship Education). Since March 2015, the club has now been in the process of official foundation. This milestone was celebrated on April 23, 2015 at the Allianz-Forum at the Brandenburger Tor in Berlin with welcoming addresses and speeches by representatives of the Federal Ministry for Families, Senior Citizens, Women and Youths (BMFSFJ), the Stifterverband für die Deutsche Wissenschaft (Donors' Association for the Promotion of German Sciences and Humanities), the President of the Deutscher Paritätischer Wohlfahrtsverband – Gesamtverband e. V (General Parity Association), the Vice President of TU Berlin (Technical University Berlin) and the President of the Wuppertal Institut für Klima, Umwelt, Energie (Wuppertal Institute).

Prof. Dr. Uwe Schneidewind, President of the Wuppertal Institute and keynote speaker, presented the programmatic orientation of the university network with a speech on "Transformative Science. New Perspectives for Universities with Social Responsibility". In his presentation, he compellingly validated that the present tasks of universities – research (first mission), teaching (second mission) and social responsibility (third mission) – should be brought into a new order so that social responsibility, third mission so far, would range first.

Even if the approach is not actually a revolution, it is the cornerstone of transformative science. Because all teaching and research have any meaning only if they serve society – and if they are conceived and realized in context with it. For universities, this implies that they should not only encourage students to volunteer for social projects or honorary work. It has also become necessary to redefine research and teaching as well as all other activities of universities in the context of social responsibility. In short: A new mission statement for research and teaching is required, one that is obliged to assuming social responsibility and is committed to the concepts of sustainability and participation.

MBS Advisory Board

The MBS Advisory Board – founded in 2013 – consists of experienced partners from the field of economy, science, research and politics, thus comprising experts from all relevant social groups to consult our university regarding all MBS-related questions and challenges. By building a bridge



between all those stakeholders, articulating their interests and making them subject to internal decision-making processes, the Advisory Board supports us in assuming social responsibility and continually advance our academic programs and the services we offer.

Alumni Network

Since starting operations in higher education in 1991 more than 2000 alumni have completed their studies at Munich Business School. Many alumni are available to current students at Munich Business School as a conversational partner in the professional orientation. They advise students and support them in their search for openings for an internship and opportunities for entering the workforce. Alumni also give guest lectures.

Furthermore, alumni representatives have the possibility to be involved in the university's decision-making processes by attending meetings of the Senate.

Memberships

Besides the PRME initiative, MBS is a member of the following initiatives and associations related to social and quality issues:

AACSB International: A membership association of educational institutions, businesses, not-for-profit and government organizations devoted to the advancement of higher education in business administration and management.

European Federation of Management Development (EFMD): EFMD is a leading international network in the field of management development and business school advancement and also responsible for issuing the EQUIS and the EPAS accreditations

Donors' Association for German Science: The Stifterverband is a business community initiative advocating long-term improvement of the German education and research landscape. In order to achieve this goal, the Stifterverband provides funding for universities and research institutes, supports talents, analyses the higher education system, and devises recommendations for policymakers and business.



What's more...ENERGETIC RENOVATION

Since July 2014, Munich Business School is renovating the external facade of its main building including the fitting of new energy-efficient windows and a new heating system to minimize the overall environmental impact on the campus.



4 Key Objectives for the next 24 Months

We at MBS are encouraged to continue our engagement to society and to make the related issues an integral part of our research and teaching. At the same time, we will undertake all required efforts to find and enter alliances that serve a common interest, not only to enhance the “University Network Education through Responsibility” but also our own and that of our students.

Cooperations

Two of our main pending projects involve cooperations with social initiatives and NGOs such as ‘**Manager without borders**’ and the ‘**Social Entrepreneurship Academy**’. With the latter, we aim to offer workshops and lectures on the topic ‘societal change’ to our students starting January 2016.

Social Initiatives

Another goal is to enhance our students’ and our employees’ social commitment. In this respect, we plan on involving all students and staff in **Social Service Projects** as well as increasing the student initiative **MBS helps**.

Service Learning

With regard to our students, we expect, but also support and promote social skills and social commitment. Enabling and motivating students to assume responsibility for society – a concept called Service Learning – is gaining popularity in Germany and is already accomplished by means of various projects and initiatives.

Service Learning is a learning method that builds a bridge between lecture hall or classroom and civic involvement. It could be defined as: Learning as a service to the community.

The manner, in which the work of a university, of teachers and students, can be integrated into civic involvement, can take on many forms – there are, literally, no limits to imagination. Service Learning can mean, for example, that project management is taught and simultaneously practically designed and realized in a social project, as it is done under the Bachelor program of Munich Business School. Both sides – the students and society – benefit from such projects. And for the academic institutions, such campus-community partnerships are a gain from the strategic as well as the operative viewpoint.

To better benefit from potential of these new learning approaches, campus-community partnerships at Munich Business School must, in the future, include more options in addition to Service Learning. Community-based research, for example, holds a great potential for reinforcing research activities. The integration of social entrepreneurship into the academic program could further sharpen the MBS profile.

Amplified use of these potentials is presently pushed, inter alia, by the participation of MBS in the dialogue platform “Transfer of Civil Society and Civic Involvement” (subsidized by the German Association for the Promotion of Science and Humanities within the scope of the “Campus and Community” program). Here, a dynamic exchange about these topics is presently taking place, not only among universities but also with organizations of civil society



International Accreditation

In terms of quality management and as part of an ongoing internationalization process, we aim for an international accreditation starting 2016.



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