



# MINI MBA

## Make financially sound decisions, steer profitability, and lead with commercial impact

Your fast track to financially confident leadership. Whether you are a manager, functional leader, or decision-maker in your organization, this Mini MBA equips you with the practical financial and commercial skills needed to steer performance and profitability. You will strengthen your business acumen, connect financial logic with strategic thinking and leadership practice – and return to your role ready to make clearer, more impactful business decisions.

### Program Highlights



**Stronger financial decision-making confidence**



**Better resource allocation and growth decisions making**



**Actively manage pricing, cost structures, and margins**



**Leadership with clear financial targets and performance logic**



**Clearer view of market forces and competitive dynamics**



**Transfer learnings directly into your leadership context**

## Why should you join the program?

1. Work through realistic business cases, simulations, and applied exercises that mirror real management challenges.
2. Benefit from cross-industry perspectives and structured reflection throughout the program.
3. Personal guidance from experienced mentors in small, exclusive groups of participants
4. Academically recognized certificate from Munich Business School as official proof of your AI competence

## LEARN FROM EXPERTS



**Prof. Dr. Stefan Tilch**

CFA charterholder and finance expert with focus on financial literacy, controlling, and corporate performance steering



**Prof. Dr. Thomas Röhm**

Strategy and controlling expert with background in top-tier consulting and performance management



**Prof. Dr. Michael Rüdiger**

International operations and supply chain expert with extensive industry experience at Siemens and Honeywell



**Prof. Dr. Heiko Seif**

Entrepreneur and innovation specialist with focus on strategy execution and high-impact leadership

# PROGRAM OVERVIEW

The program is structured as a focused, five-day onsite learning journey with clearly sequenced daily modules. Each day concentrates on a distinct thematic block and builds progressively toward an integrated leadership perspective.

The format emphasizes an immersive classroom setting with direct faculty interaction and peer exchange. Participants move through the curriculum in a cohesive cohort experience, allowing for continuous reflection, discussion, and consolidation of learning across the week.

## Curriculum

- **Day 1** (April 24, 9 am – 4 pm):  
**Finance I – Financial Literacy & Corporate Steering**  
Build a solid foundation in financial language.
- **Day 2** (June 19, 9 am–4 pm):  
**Finance II – Cost Accounting, Pricing & Margin Management**  
Develop a deep understanding of how sales activities impact financial outcomes.
- **Day 3** (June 26, 9 am – 4 pm):  
**Strategic Commercial Decision Making – Resource Allocation, Trade-Offs and Growth Logic**  
Strengthen your strategic thinking and commercial clarity.
- **Day 4** (July 3, 9 am – 4 pm):  
**Business & Strategy – Market, Competition & Business Models**  
Develop a holistic understanding of market forces and strategic decision-making.
- **Day 5** (July 17, 9 am – 4 pm):  
**Transformative Strategy Execution, Leadership & Financial & Commercial Impact**  
Equip participants to lead teams with clarity, influence, and a financially grounded execution mindset.

## Key Facts

- **Date:** 5 days between April 24 and July 17, 2026
- **Place:** Munich Business School · Elsenheimerstr. 61 · Munich
- **Fee:** EUR 4,000
- **Language of instruction:** English
- **Format:** part-time

## Booking Information

To book this course, please fill out the attached form and send it via email to:  
[christine.menges@munich-business-school.de](mailto:christine.menges@munich-business-school.de)

## Are you looking for more information? Your Contact



### Dr. Christine Menges

Chancellor of Munich Business School

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Elsenheimerstr. 61 · 80687 Munich · Germany

[munich-business-school.de](http://munich-business-school.de)



## About Munich Business School

Munich Business School (MBS) is one of the leading universities for future-oriented business education. Our graduates are highly sought after by renowned companies consistently occupy top positions in employer satisfaction surveys such as the WirtschaftsWoche ranking. MBS has also established itself as a launchpad for entrepreneurs, with many alumni successfully founding and growing their own businesses across various industries.

As one of only 6% of all business schools with the prestigious AACSB accreditation, MBS also stands for excellent and internationally recognized educational quality that opens doors all over the world.

Munich Business School GmbH  
All information is subject to change without notice. March 2026





## BOOKING FORM "MINI MBA"

Welcome to Munich Business School! We appreciate your interest in the Mini MBA business foundations course:

- **Starting Date:** April 24, 2026
- **Place:** Munich Business School · Elsenheimerstr. 61 · 80687 Munich
- **Price:** EUR 4,000

Please complete this form and return it by email to [christine.menges@munich-business-school.de](mailto:christine.menges@munich-business-school.de)  
Once submitted, we will promptly review it and reach out to you with a booking confirmation.

**We are looking forward to welcoming you at MBS!**

Type of booking:\*  individual booking  company booking \*Required field

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First name\*

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Last name\*

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Email address\*

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Phone number\*

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Street, number\*

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City, zip code\*

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Country\*

Current employment status:  self employed  unemployed  student  employed

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Current job title

\_\_\_\_\_  
Current employer / company name

Alternative invoice recipient:

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- I would like to receive information about educational offerings, personalized offers, discount promotions, events, and consultation appointments from Munich Business School via email, phone, SMS, and mail. The data can also be used for analyses to improve customer support and educational offerings. Details about the legal entities involved in processing my personal data can be found in the Privacy Policy under section 2.

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Date, place\*

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Signature\*