



DEVELOPING COMPETENCIES FOR YOUR SUCCESS

MBA LEARNING GOALS

The MBA goals are derived from the MBS mission and refer to the knowledge and skills that MBA students will acquire during their studies.



Relevant Knowledge in Theory and Practice

Learning Goal 1

Graduates synthesize and apply relevant knowledge in both theory and practice.

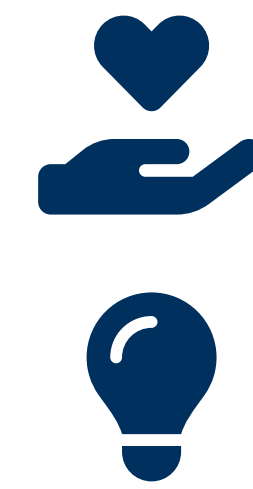
MBS Mission

Munich Business School contributes to the economy and society by creating an inspiring academic environment in Munich that enables individuals to strive for **entrepreneurial success while treating the people around them as well as our natural resources in a respectful and responsible manner.**

In a holistic approach, we encourage people to fully understand and appreciate their role in and impact on society as well as to **competently apply and continuously advance their business knowledge.** We provide students from all over the world with an academic and professional perspective in Germany and beyond. In collaboration with our international partner universities, **we enable them to gain advanced insights into the global economy and diverse cultures.**

Together with our company and academic partners, **we create a platform for motivated and curious individuals with an entrepreneurial spirit to connect, exchange views and learn from each other.**

In all of our activities, we pursue practical relevance and high quality.



Ethical Considerations and Entrepreneurial Thinking

Learning Goal 3

Graduates act responsibly by combining ethical considerations and entrepreneurial thinking in their decisions.



Global Perspective

Learning Goal 2

Graduates develop a global perspective.



Leadership Skills

Learning Goal 4

Graduates develop leadership skills to apply in different business situations.



Goal 1: Relevant Knowledge in Theory and Practice

Graduates synthesize and apply relevant knowledge in both theory and practice.



Goal 2: Global Perspective

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Goal 3: Ethical Considerations & Entrepreneurial Thinking

Graduates act responsibly by combining ethical considerations and entrepreneurial thinking in their decisions.



Goal 4: Leadership Skills

Graduates develop leadership skills to apply in different business situations.

Objective 1:

Graduates synthesize and apply relevant theoretical knowledge in the field of international management.

Objective 2:

Graduates synthesize and apply relevant practical knowledge in the field of international management.

Objective 1:

Graduates develop a global perspective, being able to interpret economy and business practices.

Objective 1:

Graduates evaluate how social, ethical and cultural trends affect business.

Objective 2:

Graduates develop and assess entrepreneurial solutions to complex international business problems.

Objective 1:

Graduates advance their personal leadership style by reflecting on their personality.

Objective 2:

Graduates evaluate different leadership styles and methods.