**LEARNING AGREEMENT FOR MASTER INTERNATIONAL MARKETING & BRAND MANAGEMENT**

Agreement must be submitted to the MBS International Center prior to the start of the host semester.

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| **Name of student:** | **MBS concentrations:**        / |
| **Name of host institution:** | **Country:** |
| **Semester Abroad: Fall:  Spring:** | **Year:** |

**Learning Agreement Guidelines:**

* MA IMBM students must complete 15 ECTS graduate-level credits (or foreign credit equivalent) abroad.
* 2 courses must be International Marketing and Brand Management courses.
* If 15 ECTS cannot be obtained with the 2 International Marketing and Brand Management courses, students can take the following graduate–level elective courses: either business-related courses or culture & society courses or foreign language courses. (English Foundations courses cannot be accepted).
* Students cannot take courses they have already had at MBS!
* All courses must be pre-approved by MBS. Any changes after submission must be re-approved.

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| **MBS requirements** |  | **Courses at host university which meet the MBS requirements** | | | | | |
| **Required:** |  | **Course code** | | **Graduate course name** | **Host Credits** | | **ECTS** |
| 1- MBS concentration |  |  | |  |  | |  |
| 2- MBS concentration |  |  | |  |  | |  |
| 3- Business course |  |  | |  |  | |  |
| **Electives**: Business-related courses or culture & society courses or foreign language courses. See Learning Agreement Guidelines above. | | | | | | | |
| Elective |  |  | |  |  | |  |
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| Elective |  |  | |  |  | |  |
| Elective |  |  | |  |  | |  |
|  |  |  | | **Total credits:** |  | |  |
| **Student signature** (if you upload signature as *picture, click inside the grey frame):* | | |  | | | Date: | | |
| **MBS approval signature** | | |  | | | Date: | | |