

MASTER INNOVATION AND ENTREPRENEURSHIP – MODULE OVERVIEW



		FALL SEMESTER	SPRING SEMESTER	
PROGRAM SPECIFIC MODULES	INNOVATION AND ENTREPRENEURSHIP	<p>Innovation and Entrepreneurship: Strategy and Business Design (6 ECTS)</p> <p>Entrepreneurial Mindset and Business Design</p> <p>Innovation Strategy</p> <p>Ideation and Prototyping (6 ECTS)</p> <p>Ideation, Design Thinking and Prototyping I</p> <p>Lean Start-up, Usability Testing and Prototyping II</p> <p>INTERNATIONAL BUSINESS PROJECT (6 ECTS)</p>	<p>Innovation and Business Creation and Management (6 ECTS)</p> <p>Strategic Resource Acquisition</p> <p>Market Strategy and Brand Growth</p> <p>Venture Design and Business Planning</p> <p>Sustainable Growth and Venture Scaling (6 ECTS)</p> <p>Open and Sustainable Innovation</p> <p>Advanced Innovation Management</p> <p>Scaling Strategies</p>	<p>ELECTIVES* (2 out of 3)</p> <ul style="list-style-type: none"> • Understanding Start-ups (3 ECTS) • Success Factor Happiness (3 ECTS) • Technology Trends (3 ECTS) <p>EUROPEAN BUSINESS PROJECT (6 ECTS)</p>
	MBS CORE MODULES	<p>INTERNATIONAL BUSINESS AND MANAGEMENT (6 ECTS)</p> <p>International Strategic Management</p> <p>Organizational Behavior</p> <p>Conscious Business</p> <p>INTERNATIONAL FOCUS* (1 out of 3)</p> <p>Business in Germany (3 ECTS)</p> <p>Business in Latin America (3 ECTS)</p> <p>Business in China (3 ECTS)</p> <p>FOREIGN LANGUAGE* (optional, not guaranteed)</p> <p>German (3 ECTS)</p>	<p>INTERNATIONAL FOCUS* (1 out of 5)</p> <p>Business in Europe (3 ECTS)</p> <p>Business in Latin America (3 ECTS)</p> <p>Business in China (3 ECTS)</p> <p>Business in USA and Canada (3 ECTS)</p> <p>Business in Emerging Economies (3 ECTS)</p> <p>FOREIGN LANGUAGE* (optional, not guaranteed)</p> <p>German (3 ECTS)</p>	
	EXECUTIVE SKILLS	<p>COMMUNICATION IN INTERNATIONAL BUSINESS (6 ECTS)</p> <p>Business Communication</p> <p>Business Ethics</p> <p>Negotiation Skills</p>	<p>RESPONSIBLE LEADERSHIP IN A GLOBAL CONTEXT (5 ECTS)</p> <p>Responsible Leadership</p> <p>Business and Society</p> <p>Master Thesis Preparation</p>	
		TOTAL: 36 ECTS possible	TOTAL: 35 ECTS possible	

**The courses listed in this module overview are intended to be representative of the program curriculum and are subject to change. Course availability is not guaranteed and may vary each semester based on faculty availability, enrollment numbers, or academic requirements. The final list of confirmed courses will be shared with students during the official course selection period.*