

MASTER INTERNATIONAL BUSINESS – MODULE OVERVIEW



		FALL SEMESTER	SPRING SEMESTER	
PROGRAM SPECIFIC MODULES	INTERNATIONAL BUSINESS	<p>BUSINESS CONCENTRATIONS (2 out of 5)</p> <ul style="list-style-type: none"> International Entrepreneurship: Identifying and Generating a Business Idea (3 ECTS) Innovation and Digital Business: Innovation and Digital Business I (3 ECTS) Global Family Business: Understanding and Managing Family Businesses (3 ECTS) Sustainable Business: Foundations of Sustainable Business (3 ECTS) Luxury Management: Foundations of Luxury (3 ECTS) <p>Corporate Finance (3 ECTS)</p> <p>International Service Marketing (3 ECTS)</p> <p>INTERNATIONAL BUSINESS PROJECT (6 ECTS)</p>	<p>BUSINESS CONCENTRATIONS (2 out of 7)</p> <ul style="list-style-type: none"> Corporate Finance: Company Valuation (6 ECTS) International Marketing: Integrated Corporate Communication and Relationship Marketing (6 ECTS) International Entrepreneurship: Establishing a Startup and Testing the Business Idea (6 ECTS) Innovation and Digital Business: Innovation and Digital Business II (6 ECTS) Global Family Business: Building, Protecting and Investing Family Wealth (6 ECTS) Sustainable Business: Sustainable Business Transformation (6 ECTS) Luxury Management: Luxury Brand Management (6 ECTS) 	<p>ELECTIVES* (2 out of 7)</p> <ul style="list-style-type: none"> Success Factor Happiness (3 ECTS) Applied Game Theory (3 ECTS) Psychology of Marketing (3 ECTS) International Business Law (3 ECTS) Management Consulting (3 ECTS) Process and Logistics Management (3 ECTS) International Economic Relations (3 ECTS) Consolidated Financial Statements (3 ECTS) Communication Management (3 ECTS) <p>EUROPEAN BUSINESS PROJECT (6 ECTS)</p>
	MBS CORE MODULES	<p>INTERNATIONAL BUSINESS AND MANAGEMENT (6 ECTS)</p> <p>International Strategic Management Organizational Behavior Conscious Business</p> <p>INTERNATIONAL FOCUS* (1 out of 3) Business in Germany (3 ECTS) Business in Latin America (3 ECTS) Business in China (3 ECTS)</p> <p>FOREIGN LANGUAGE* (optional, not guaranteed) German (3 ECTS)</p>	<p>INTERNATIONAL FOCUS* (1 out of 5)</p> <p>Business in Europe (3 ECTS) Business in Latin America (3 ECTS) Business in China (3 ECTS) Business in USA and Canada (3 ECTS) Business in Emerging Economies (3 ECTS)</p> <p>FOREIGN LANGUAGE* (optional, not guaranteed) German (3 ECTS)</p>	
	EXECUTIVE SKILLS	<p>COMMUNICATION IN INTERNATIONAL BUSINESS (6 ECTS)</p> <p>Business Communication Business Ethics Negotiation Skills</p>	<p>RESPONSIBLE LEADERSHIP IN A GLOBAL CONTEXT (5 ECTS)</p> <p>Responsible Leadership Business and Society Master Thesis Preparation</p>	
		TOTAL: 36 ECTS possible	TOTAL: 35 ECTS possible	

**The courses listed in this module overview are intended to be representative of the program curriculum and are subject to change. Course availability is not guaranteed and may vary each semester based on faculty availability, enrollment numbers, or academic requirements. The final list of confirmed courses will be shared with students during the official course selection period.*