

BACHELOR INTERNATIONAL BUSINESS

Modul Overview (Start Fall)

English Track: Language of Instruction 100 % English



Munich Business School
university of applied sciences

	SEMESTER 1	SEMESTER 2	SEMESTER 3
Business and Management	International Business & Economics I (6 ECTS) <ul style="list-style-type: none"> International Business and Management I Microeconomics Accounting and Finance I (6 ECTS) <ul style="list-style-type: none"> Financial Accounting and Cost Accounting I Business and Financial Mathematics 	International Business & Economics II (6 ECTS) <ul style="list-style-type: none"> International Business and Management II Macroeconomics Entrepreneurial and Creative Idea Generation Workshop Accounting and Finance II (6 ECTS) <ul style="list-style-type: none"> Financial and Cost Accounting II Finance I Digital Skills I: Using Spreadsheets 	International Business III (6 ECTS) <ul style="list-style-type: none"> International Business and Management III Fundamentals of Human Resources Management and Leadership Fundamentals of International Marketing and Sales Finance II Digital Skills (6 ECTS) <ul style="list-style-type: none"> Digital Skills II: Statistics and Data Analysis Digital Skills III: Managing Information and Big Data in the Digital Age Digital Skills IV: Online Security and Digital Ethics
Business and Society	Business and Society I (6 ECTS) <ul style="list-style-type: none"> Business and Cultural History I Current Topics in Business I Business Law I 	Business and Society II (6 ECTS) <ul style="list-style-type: none"> Business and Cultural History II Current Topics in Business II Business Law II 	Business and Society III (6 ECTS) <ul style="list-style-type: none"> Business and Cultural History III (Incl. Excursion) Business Law III (Labor Law)
International Perspective	International Focus (1 out of 6) (6 ECTS) <ul style="list-style-type: none"> Chinese Culture and Society + Chinese Arabian Culture and Society + Arabic Russian Culture and Society + Russian German Culture and Society + German Spanish Culture and Society + Spanish French Culture and Society + French 	International Focus (1 out of 6) (6 ECTS) <ul style="list-style-type: none"> Asian Culture and Society + Chinese Middle Eastern Culture and Society + Arabic Eastern European Culture and Society + Russian Culture and Society in the European Union + German Latin American Culture and Society + Spanish French and Francophone Culture and Society + French 	International Focus (1 out of 6) (6 ECTS) <ul style="list-style-type: none"> Business in Asia-Pacific + Chinese Arabian and Middle Eastern Business + Arabic Russian and Eastern European Business + Russian Business in Germany and the European Union + German Business in Spain and Latin America + Spanish Business in France and Francophone Countries + French
Social Competences	Soft Skills and Personal Development (6 ECTS) <ul style="list-style-type: none"> Introduction to Social Skills and MBS Values Critical Thinking, Data & Text Literacy I Presentation Skills and Communication Training I Business Etiquette Resilience Management I Student Mentoring (optional) <ul style="list-style-type: none"> MBS Engagement 	Soft Skills and Personal Development (6 ECTS) <ul style="list-style-type: none"> Critical Thinking, Data & Text Literacy II Presentation Skills and Communication Training II Resilience Management II Conflict Management Application Training Student Mentoring (optional) <ul style="list-style-type: none"> MBS Engagement 	Soft Skills and Personal Development (5 ECTS) <ul style="list-style-type: none"> Critical Thinking, Data & Text Literacy III (Seminar paper) Intercultural Competences Negotiation Skills <ul style="list-style-type: none"> MBS Engagement (1 ECTS)

Internship (10 Weeks, 10 ECTS)









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SEMESTER 4		SEMESTER 5		SEMESTER 6		SEMESTER 7	
Business and Management	<p>Study Abroad (20 ECTS) 20 ECTS from the field of international business studies at the partner university</p> <p>Partner universities (selection):</p> <div> REGENT'S UNIVERSITY LONDON</div> <div> EDHEC BUSINESS SCHOOL</div> <div> THE UNIVERSITY OF AUCKLAND Te Whare Wānanga o Tāmaki Makaurau NEW ZEALAND</div> <div> 香港大學 THE UNIVERSITY OF HONG KONG</div> <div> upf. Universitat Pompeu Fabra Barcelona</div> <div> THE UNIVERSITY OF MELBOURNE</div> <div> FIU FLORIDA INTERNATIONAL UNIVERSITY</div> <div> BOSTON UNIVERSITY</div>	Internship Abroad (10 Weeks, 10 ECTS)	<p>CORE PROCESSES (9 ECTS):</p> <ul style="list-style-type: none">• Innovation Management I (Product Lifecycle Management I) (3 ECTS)• Marketing & Sales I (Customer Relationship Management I) (3 ECTS)• Procurement, Production, Logistics I (Supply Chain Management I) (3 ECTS) <p>MANAGEMENT COMPETENCES: International Business Development (6 ECTS)</p> <ul style="list-style-type: none">• International Corporate Governance• Corporate Taxation• Digital Competencies V: Business Intelligence <p>International Accounting (3 ECTS)</p> <p>International HR Management and Leadership I (3 ECTS)</p> <p>International Finance I (3 ECTS)</p>	<p>CONCENTRATIONS: Core Processes (6 ECTS) (1 out of 3)</p> <ul style="list-style-type: none">• Innovation Management II (Product Lifecycle Management II)• Marketing & Sales II (Customer Relationship Management II)• Procurement, Production, Logistics II (Supply Chain Management II) + <p>MANAGEMENT COMPETENCES (6 ECTS) (1 out of 3)</p> <ul style="list-style-type: none">• International HR Management and Leadership II• International Finance II• International Governance and Business Development + <p>Seminar (3 ECTS) (1 out of 6, according to a selected concentration)</p> <ul style="list-style-type: none">• Seminar Innovation Management• Seminar Marketing & Sales• Seminar Procurement, Production, Logistics• Seminar International HR Management and Leadership• Seminar International Finance• Seminar International Governance and Business Development <p>Electives (1 from each group)</p> <ul style="list-style-type: none">• International Business Elective I (Management Focus) (3 ECTS)• International Business Elective II (Industry Focus) (3 ECTS)• International Business Elective III (Sprint-Learning) (3 ECTS)	Internship (10 Weeks, 10 ECTS)	Bachelor's Thesis (10 ECTS)	
	Business and Society			Business Ethics and Sustainable Business (3 ECTS)			
	Practical Experience and Applied Management		<p>Entrepreneurial Project I (Start-up project) (5 ECTS)</p> <ul style="list-style-type: none">• Idea Development & Start-ups I• Project Management & Agile Methods	<p>Entrepreneurial Project II (Start-up project) (3 ECTS)</p> <ul style="list-style-type: none">• Idea Development & Start-ups II• MBS Explorer Days: Creativity & Expression			
	International Perspective		<p>Foreign Languages (optional) Arabic, Russian, French, Chinese, Spanish, German</p>	<p>Foreign Languages (optional) Arabic, Russian, French, Chinese, Spanish, German</p>			
	Social Competences		<p>MBS Engagement (1 ECTS)</p>	<p>MBS Engagement</p>			