



# MASTER INTERNATIONAL BUSINESS

## Modul Overview (Start Spring)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	International Business	<b>Business Concentrations</b>	<b>6</b>	<b>Semester Abroad</b>	<b>15</b>	<b>Business Concentrations (2 out of 4)</b>	<b>12</b>
		<b>Innovation and Digital Business:</b> Corporate Strategy, Innovation and Change, Digital Business Models	3			<b>Corporate Finance:</b> Corporate Finance and Portfolio Management	6
		<b>Sustainable Business:</b> Foundations of Sustainable Business	3			<b>International Marketing:</b> Integrated Corporate Communication and Relationship Marketing	6
		<b>Corporate Finance</b> International Finance Management	3			<b>Innovation and Digital Business:</b> Corporate Entrepreneurship, Global Alliances and Investment in Growth, Digital Business Transformation	6
		<b>International Marketing</b> International Service Marketing	3			<b>Sustainable Business:</b> Sustainable Business Transformation	6
MBS Core Modules	Intern. Business & Management	<b>Business Project</b>	<b>3</b>	<b>Semester Abroad</b>	<b>15</b>	<b>Electives (2 out of 10)</b>	<b>6</b>
		<b>International Business and Management</b> International Strategic Management Organizational Behavior Conscious Business	6			Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management	
		<b>International Focus (1 out of 2)</b> Business in Germany Business in China	3			<b>Business Project</b>	<b>3</b>
	Executive Skills	<b>Foreign Language (optional)</b> German	(3)			<b>International Focus (1 out of 5)</b> Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3
		<b>Communication in International Business</b> Business Communication Business Ethics Negotiation Skills	6			<b>Foreign Language (optional)</b> German, Spanish, Chinese	(3)
		<b>MBS Engagement</b>				<b>Responsible Leadership in a Global Context</b> Responsible Leadership Business and Society Master Thesis Preparation	5
						<b>MBS Engagement</b>	1
						<b>Master Thesis</b>	<b>15</b>
Total ECTS 90							

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).

