



# MASTER INTERNATIONAL BUSINESS

## Modul Overview (Start Fall)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS
Program Specific Modules	International Business	Business Concentrations (2 out of 4)	6	Business Concentrations (2 out of 6)	12	Semester Abroad	15
		International Entrepreneurship: Identifying and Generating a Business Idea	3	Corporate Finance: Corporate Finance and Portfolio Management	6		
		Innovation and Digital Business: Corporate Strategy, Innovation and Change, Digital Business Models	3	International Marketing: Integrated Corporate Communication and Relationship Marketing	6		
		International Family Firms: Understanding and Managing Family Businesses	3	International Entrepreneurship: Establishing a Start-up and Testing the Business Idea	6		
		Sustainable Business: Foundations of Sustainable Business	3	Innovation and Digital Business: Corporate Entrepreneurship, Global Alliances and Investment in Growth, Digital Business Transformation	6		
		Corporate Finance International Finance Management	3	International Family Firms: Building, Protecting and Investing Family Wealth	6		
				Sustainable Business: Sustainable Business Transformation	6		
	International Marketing International Service Marketing	3	Electives (2 out of 10) Success Factor Happiness, Applied Game Theory, Psychology of Marketing, International Business Law, Management Consulting, Process and Logistics Management, Independent Research Project, International Economic Relations, Consolidated Financial Statements, Communication Management	6			
	Business Project	3	Business Project	3			
MBS Core Modules	Intern. Business & Management	International Business and Management International Strategic Management Organizational Behavior Conscious Business	6	International Focus (1 out of 5) Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies	3	Master Thesis	15
		International Focus (1 out of 3) Business in Germany Business in Latin America Business in China	3				
		Foreign Language (optional) German, Spanish, Chinese	(3)	Foreign Language (optional) German, Spanish, Chinese	(3)		
	Executive Skills	Communication in International Business Business Communication Business Ethics Negotiation Skills	6	Responsible Leadership in a Global Context Responsible Leadership Business and Society Master Thesis Preparation	5		
		MBS Engagement		MBS Engagement	1		
Total ECTS 90							

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).