



MASTER INNOVATION AND ENTREPRENEURSHIP

Modul Overview (Start Fall)

		SEMESTER 1	ECTS	SEMESTER 2	ECTS	SEMESTER 3	ECTS		
Program Specific Modules	Innovation and Entrepreneurship	Innovation & Entrepreneurship: Strategy and Business Design	6	Innovation and Business Creation and Management	6	Semester Abroad OR Internship min. 15 OR Start-up Project			
		Entrepreneurial Mindset and Business Design Innovation Strategy		Resource Acquisition Innovation Branding, Marketing & Sales Business Planning					
		Ideation and Prototyping	6	Scaling Start-ups and Innovation Projects	6				
		Ideation, Design Thinking & Prototyping I Lean Start-up, Usability Testing & Prototyping II		Open & Sustainable Innovation Managing Innovation Projects Scaling Start-ups					
		Business Project	3	Electives (2 out of 4)	6				
				Technology Trends, Understanding Social Start-ups, Independent Research Project, Success Factor Happiness					
				Business Project	3				
MBS Core Modules	Intern. Business & Management	International Business and Management	6	International Focus (1 out of 5)	3			Master Thesis 15	
		International Strategic Management Organizational Behavior Conscious Business		Business in Europe Business in Latin America Business in China Business in USA and Canada Business in Emerging Economies					
		International Focus (1 out of 3)	3						
		Business in Germany Business in Latin America Business in China							
		Foreign Language (optional)	(3)	Foreign Language (optional)	(3)				
		German, Spanish, Chinese		German, Spanish, Chinese					
Executive Skills		Communication in International Business	6	Responsible Leadership in a Global Context	5				
		Business Communication Business Ethics Negotiation Skills		Responsible Leadership Business and Society Master Thesis Preparation					
		MBS Engagement		MBS Engagement	1				
Total ECTS 90									

We recommend international students to choose "German" as a foreign language and the International Focus "Business in Germany" (semester 1).