



MBS ONLINE EXPLORER DAY REGION SPECIAL ASIA

Schedule for Thursday, July 8, 2021



Munich Business School
University of Applied Sciences

TIME (UTC+8)	TOPIC	PROGRAM
3:00 – 4:00 pm	Welcome to Munich Business School and Corona Update With the Dean (Prof. Dr. Stefan Baldi, Dean of Munich Business School)	All
4:00 – 4:45 pm	From Arriving in Munich To Planning Your Stay Abroad - Meet the MBS International Center (MBS International Center Team)	All
5:00 – 5:45 pm	Q&A Session With Current Students (MBS Students & Verena Lohner, International Student Recruiter)	All
6:00 – 7:00 pm	Master International Business Trial Lecture & Meet the Prof.: How Companies Generate Value Through Values (Prof. Dr. Christian Schmidkonz, Academic Director & Verena Lohner, International Student Recruiter)	Master's
6:00 – 7:00 pm	Master Sports Business and Communication Trial Lecture & Meet the Prof.: The Prosperous Future of Sports Business (Prof. Dr. Heiko Seif, Academic Director & Christoph Schlottmann, Program Advisor)	Master's
6:00 – 7:00 pm	MBA General Management Trial Lecture & Meet the Prof.: Strategic Marketing (Prof. Dr. Carsten Rennhak)	MBA
7:00 – 8:00 pm	Bachelor Online Info Session (Christine Heber, Program Advisor)	Bachelor's
7:00 – 8:00 pm	Master Innovation and Entrepreneurship Trial Lecture & Meet the Prof.: Why Do We Need Innovators and Entrepreneurs to Solve the World's Biggest Problems? (Prof. Dr. Anne Tryba, Academic Director & Christoph Schlottmann, Program Advisor)	Master's
8:00 – 9:00 pm	Career Options and Alumni Talk (MBS Alumni & Martina Dengler, Alumni Relations & Stephanie Stangl, Career Center)	All
9:00 – 10:00 pm	All About Master International Marketing and Brand Management & Meet the Prof. (Prof. Dr. Sophie Hieke, Academic Director & Christoph Schlottmann, Program Advisor)	Master's