



**Munich Business School**  
university of applied sciences

# INTERVIEW GUIDE

## HOW TO PREPARE FOR YOUR APPLICATION INTERVIEW AT MBS

### Why is an interview needed?

An application interview is an excellent opportunity to set yourself apart from other applicants. It allows you to show the admissions team that you are genuinely interested in a bachelor's, master's or MBA program, and outline precisely why you are the right candidate.

### What will you be asked?

Why do you want to study at MBS? Why do you want to study business? What courses are you particularly interested in? What are your plans after graduating from MBS? What do you see as the biggest challenge at MBS? What is your unique contribution to MBS? What have you learned to date? What experience can you bring with you? Why do you want to embark on this course of study, at this moment in time? Why do you want to study in Munich? What do you like about the program?

### The key to success: prepare these 3 topics!

1. An explanation of what it is about MBS that particularly appeals to you and why you think it is exactly the right place for you to study.
2. An overview of your educational background / academic career to date, especially your achievements in relevant subjects. You could also discuss specific experience and insights you have gained to date, and why these are relevant for your prospective studies.
3. A brief discussion of a topic that you find particularly engaging and aligns with the university's values.

### And last but not least: know MBS Values!

**Innovative – Responsible – Globally minded**  
What do the values mean to you personally?

Prepare at least one good example.

