



Munich Business School
shaping tomorrow

BACHELOR'S PROGRAM

YOUR **BACHELOR'S** AT MBS

Welcome to Munich Business School	3
Why Munich Business School?	4

Bachelor International Business	6
International Focus	10
Study Abroad	12
Individual Concentrations	13
Career Opportunities	14

MBS Career Center	16
Why Munich?	18
Campus Life	19
Pre-Bachelor Study Program	20
Student Mentoring	21
Key Facts	22
Support for Your Studies	23





SERVUS AND WELCOME TO MUNICH BUSINESS SCHOOL

We're delighted that you're reading the brochure for the Bachelor's program at Munich Business School (MBS) and are interested in studying at our institution! By taking the **Bachelor International Business** (Bachelor IB), you will lay the foundations for a career in international management. Our attractive and varied program certainly offers a few surprises.

Conceived as a generalist course of study, it will give you a fundamental understanding of business administration as well as the social skills required to develop a company and manage people. While all of these competencies are important for starting a career in the world of business, they will also keep your career prospects open to a wide range of opportunities.

During your studies, you will explore the various subject areas of business administration through integrated internships, workshops with companies and feedback from alumni. In the second half of your degree, you will have the opportunity to select the concentration areas of your studies and tailor your program to your strengths, interests and future field of work. Our professors, who balance their time lecturing with their own business commitments, will be happy to offer their expertise to support you.

In addition to practical relevance, internationality is another cornerstone of teaching at MBS. The semester abroad is a central part of our Bachelor's program; it allows you to develop your intercultural competencies and foreign language skills, preparing you for your future career working abroad and dealing with international clients. Keen to find out more? If so, read on to explore the full scope of our Bachelor's program in detail!

Prof. Dr. Stefan Baldi, Dean of Munich Business School

56 %

International students at MBS

80 +

Nationalities on campus

47 %

Female students at MBS

WHY MUNICH BUSINESS SCHOOL?

ACCREDITATIONS – RECOGNIZED QUALITY

Since 2010, Munich Business School has enjoyed unrestricted state recognition and institutional accreditation by the German Council of Science and Humanities. All our study programs are accredited by the Foundation for International Business Administration Accreditation (FIBAA).

What's more, Munich Business School is an active member of numerous national and international associations and organizations.



100 % Munich

The "metropolis with a heart" unites Bavarian tradition and international charm. A number of renowned companies operate from Munich, pulling the strings of the global business world.

100 % International and Cosmopolitan

As a student, you will benefit from our international partnerships, which give you the opportunity to complete part of your studies abroad. MBS is also a cosmopolitan host institution for international students.

100 % Personal

MBS gives you individual and personal support. Small class sizes, offering direct contact with lecturers, contribute to a pleasant learning atmosphere.

Build Your Business Network

As a student at MBS, you will benefit from a well-connected business network. This professional network offers you the opportunity to connect with national and international companies from various sectors.

Fit for the Working World of Tomorrow

Digitalization is transforming the world of work. MBS prepares you for these new challenges with sustainable management and conveys a mindset for lifelong learning.



Rankings: Always Among the Best

MBS is the Best Private Business School in Germany and ranks third among all German universities of applied sciences in the field of business administration.

In this ranking, MBS achieved top marks in the areas of "International Orientation", "Knowledge Transfer" and "Research".

MBS is among the Top 3 Private Universities of Applied Sciences in seven of the eight categories in the latest Trendence Graduate Barometer.

MBS achieves top rankings in the categories "Support at the Beginning of Studies", "International Orientation" and "Labor Market and Occupational Relevance".

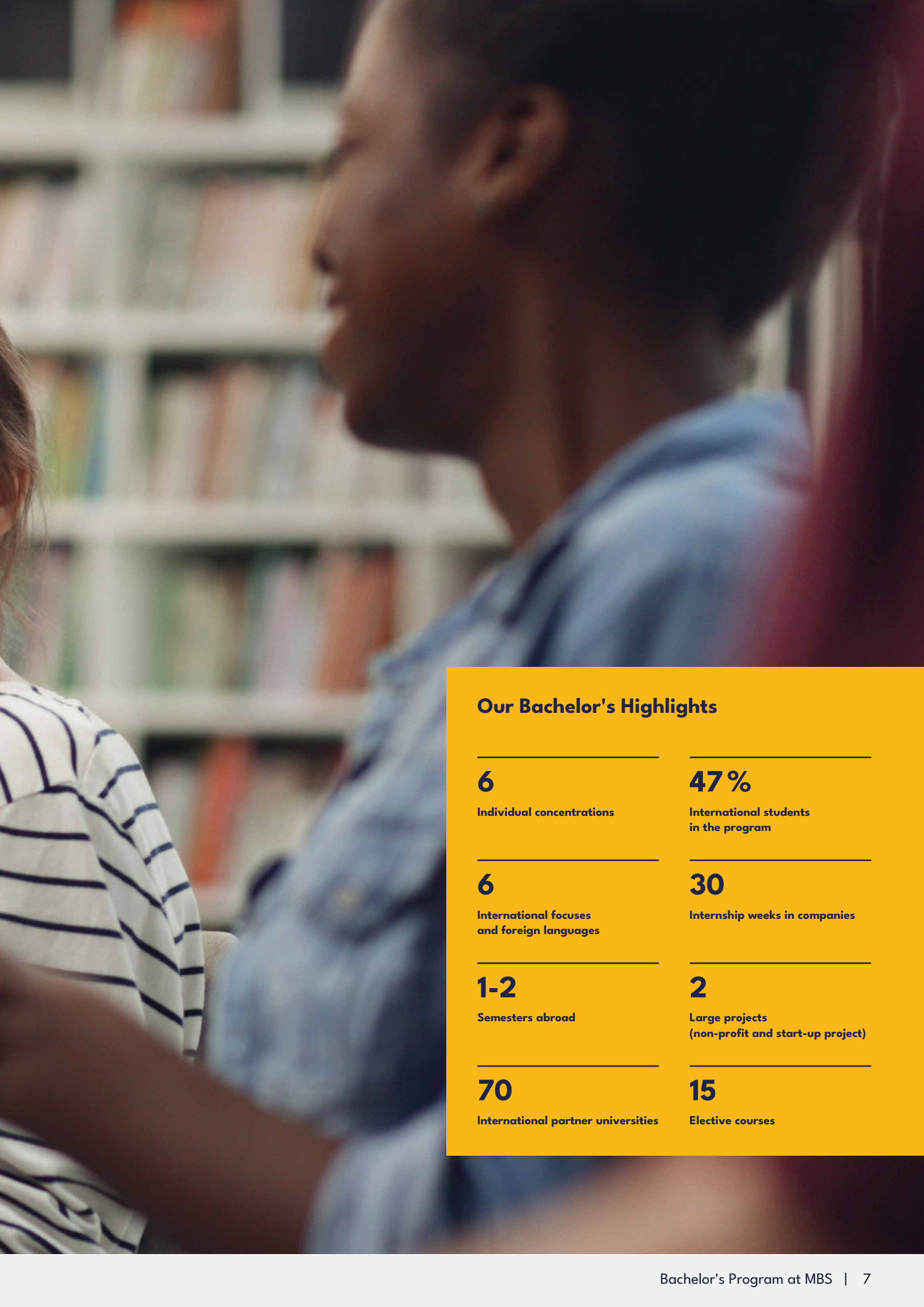


A photograph of two young adults in a library or study area. In the foreground, a young woman with dark hair, wearing a white and blue striped shirt, is smiling broadly and looking towards the right. Behind her, a young man with dark hair, wearing a green blazer, is looking down at a laptop screen. Bookshelves filled with books are visible in the background.

BACHELOR **INTERNATIONAL** **BUSINESS**

Hone Your Profile

For 30 years, Munich Business School has offered cosmopolitan, entrepreneurial-minded individuals an inspiring international academic environment to develop into the responsible leaders of tomorrow. The following pages introduce our Bachelor's program, designed to prepare you perfectly for your career!



Our Bachelor's Highlights

6

Individual concentrations

47 %

International students
in the program

6

International focuses
and foreign languages

30

Internship weeks in companies

1-2

Semesters abroad

2

Large projects
(non-profit and start-up project)

70

International partner universities

15

Elective courses

BACHELOR INTERNATIONAL BUSINESS (B.A.)



Course Content Overview

The Bachelor International Business at Munich Business School will prepare you for a career in international management. To ensure you can find your bearings all around the world, Munich Business School offers the program in both bilingual (70 % German, 30 % English) and monolingual English variants. The course content ranges from the fundamentals of business administration to courses in marketing and taxation as well as specialist topic areas of international management and selected concentrations of your choosing. Lectures are complemented by several internships, both in Germany and abroad, as well as two major projects – one with a social focus and one start-up project.

You'll spend your fourth semester at one of our international partner universities. In addition to the practical relevance of our programs, Munich Business School places an emphasis on a holistic approach. Consequently, the course will provide you not only with the required specialist knowledge but also the soft skills, digital skills and intercultural competencies crucial to your development as a responsible businessperson. What's more, here at Munich Business School, the interaction between students and teaching staff plays an important role. Your classes will always be held in small groups and your study coordinators will act as a source of personal support and guidance.



Prof. Dr. Arnd Albrecht and Prof. Dr. Patricia Kraft
Academic Directors, Bachelor International Business

"Through practice-oriented courses, workshops, projects, internships, learning another foreign language and an integrated semester abroad, our Bachelor's program will help you develop as a responsible individual with a comprehensive understanding of the world of business. In your first few semesters, you will learn the basics, take soft skills courses and develop digitalization skills. You can then choose concentrations and electives to tailor the second part of your studies to your strengths and interests. This will allow you to lay the foundations for your future career. We look forward to welcoming you!"

Concentrations and Electives

At Munich Business School, students have the opportunity to tailor their International Business program to their individual strengths and interests by choosing specific concentrations and electives. This allows you to determine the focus of subsequent postgraduate studies or future field of work and become a sought-after specialist in your subject area. Choose from six different concentrations and a broad spectrum of electives shaped by the specialisms of our teaching staff.

Individual Concentrations

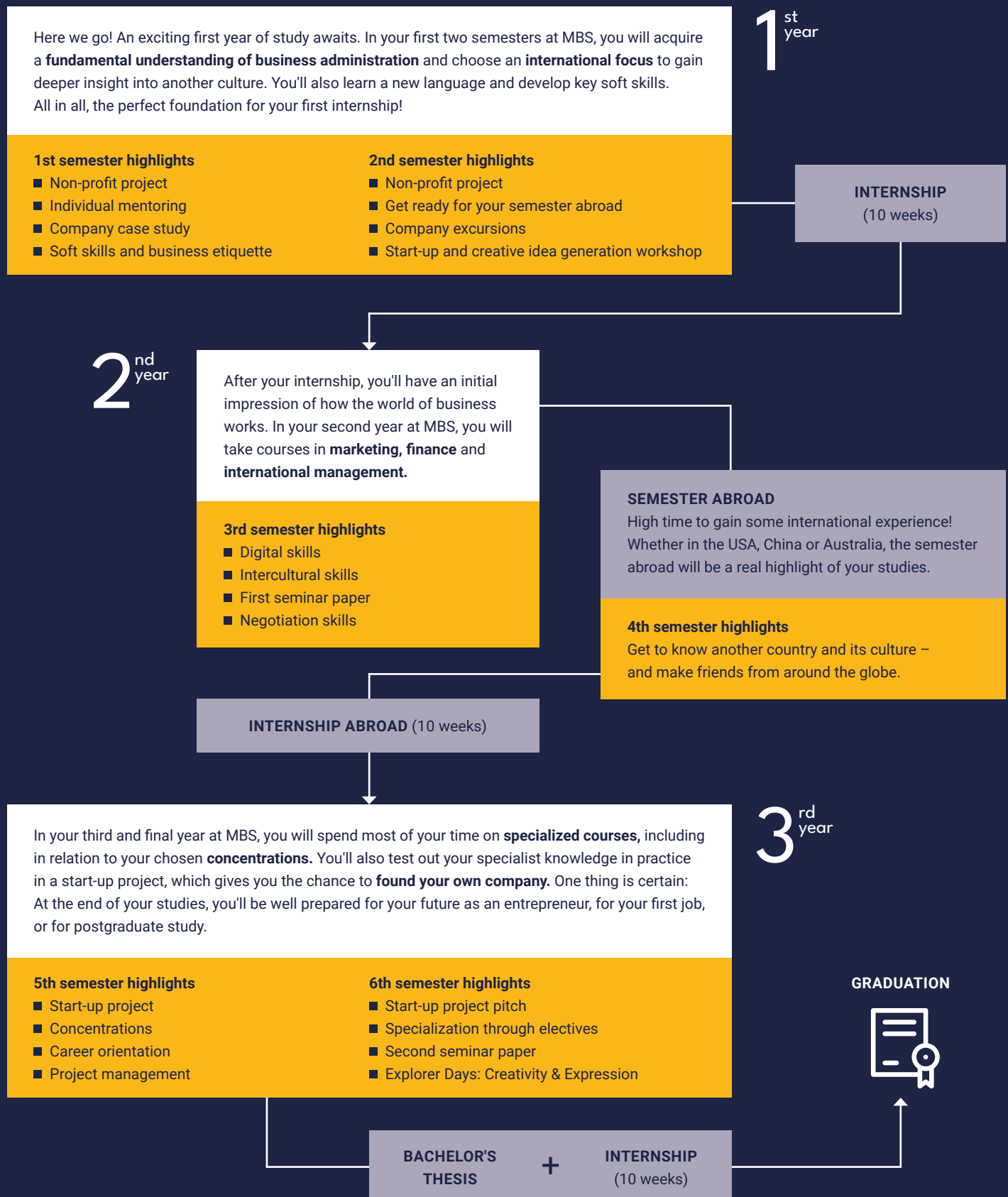
- Innovation Management
- Marketing and Sales
- Financial Management
- Procurement, Production and Logistics
- HR Management and Leadership
- Governance and Business Management

Electives (selection)

- Luxury and Brand Management
- Sport and Event Management
- Mergers & Acquisitions (M&A)
- Advanced Accounting
- Real Estate Industry & Construction
- Social and Organisational Psychology
- Ecological Sustainability
- International Trade
- Business Consulting
- Family Business
- New Mobility
- Social Media
- International Financial and Risk Management
- Agile & New Work

PROGRAM STRUCTURE (Fall Start)

Step by Step on the Path to Success





INTERNATIONAL FOCUS



Anna Holzmayer
Alumna Bachelor IB,
Principal at Google

"The program's strong international focus allowed me to find my bearings in a global enterprise like Google from my very first day."

YOUR GATEWAY TO THE WORLD – DISCOVER NEW LANGUAGES & CULTURES

A key attraction of the Bachelor International Business is the prospect of being perfectly placed for a career abroad after graduation. By studying International Business at Munich Business School, you can set course for a future living and working wherever you want in the world. In your first year with us, you'll select an international focus and learn a second foreign language. The classes for your international focus will give you deeper insight into another part of the world as well as a fundamental understanding of business, law, politics and culture in your chosen region. You will also complete an intensive course in the region's language.

We offer a choice of six international focuses: Spain & Latin America, France & Francophone Countries, Asia & Pacific, Russia & Eastern Europe, Arabic Countries & the Middle East, and Germany & the European Union.

Please note:

For students who start the program in the summer semester, only the Asia & Pacific and Spain & Latin America international focuses are available. International students with little or no knowledge of German language should choose Germany & the European Union to develop expertise in business in Germany and Europe. Our foreign language courses do not require any previous knowledge as Munich Business School offers all courses for absolute beginners.



Spain & Latin America

After English, Spanish is the most commonly used language in international communications and opens the door to a multi-faceted world. In this focus course, you will learn **Spanish** – the key to successful relations with Spanish and Latin American business partners. By giving you deeper insight into the economies of Spain and Latin America, this course will prepare you for a wide range of international careers.



France & Francophone Countries

French is among the world's most widely spoken languages and is particularly important both for the European Union and in diplomatic contexts. Knowledge of **French** will open doors for you in many parts of the world. A solid understanding of business French and an awareness of the background of Francophone countries will offer a major advantage for commercial negotiations in Paris, Brussels, Montreal and across the African continent.



Asia & Pacific

Asia is a fascinating economic sphere, while China and India have long been among the world's leading economic powers. In this focus topic, you will become familiar with the basics of **Chinese (Mandarin)** and acquire the specialist and background knowledge global companies will expect from their future business leaders in the Asia-Pacific region.



Russia & Eastern Europe

Russia and Eastern Europe are important economic regions. Developing your **Russian** skills and exploring the economic and socio-political background of Eastern Europe, you will gain access to an economic area that is of great importance due to its development.



Arabic Countries & the Middle East

Commercial relationships between Europe and Arabic countries continue to develop, making the area an attractive economic sphere. There is therefore growing demand for business specialists with knowledge of the Arabic world. In addition to developing your **Arabic** language skills, this focus course concentrates on helping you to understand the practices and conventions of business in the region as well as its historical and religious background.



Germany & the European Union

The EU is the world's second-largest economy, with Germany in particular among its largest exporters. Key sectors include the automotive industry, electrical engineering and chemicals. International students with little or no knowledge of German take an **intensive German language course** and gain a fundamental understanding of the country – the perfect preparation for an internship or the start of a career in the German-speaking world.



STUDY ABROAD

Master's Top-Up Program

The Master's Top-Up Program, offered in cooperation with Bond University in Australia and Boston University in the USA, offers students the opportunity to complete a Master's degree in just two semesters.

If you start your Bachelor's degree in February, you will spend your seventh semester at Bond University or Boston University, where you will take selected Master's-level courses. After completing your Bachelor's degree, you'll spend two further semesters at the partner university to gain your Master's degree.



YOUR SEMESTER ABROAD – AN INTERNATIONAL HIGHLIGHT

Spending a semester abroad at one of over 70 MBS partner universities around the world will be an unforgettable experience. A semester at a foreign university will enable you to develop your intercultural skills, enhance your linguistic proficiency, and make friends for life. Find out more about our students' experience abroad: munich-business-school.de/en/study-abroad-blog

A Selection of Partner Universities From Each Continent:



INDIVIDUAL CONCENTRATIONS



Innovation Management

How and under which conditions can innovations be generated? When does an innovation become successful? In this concentration, you will acquire specialist knowledge of innovation management as an integrated process – from brainstorming to successful product development and marketing. You will learn everything about innovation strategies, examine technology trends and have the opportunity to gain practical experience through your own innovation projects.



Marketing and Sales

How are marketing strategies developed and what is the meaning of the term customer experience? Market-oriented corporate management, marketing and sales of products and services are among the core elements of every company. This concentration covers strategic elements such as market and competition analysis and brand management as well as the implementation of an optimal marketing mix, market research and sales management in a digital and international context.



Financial Management

Do you want to know what makes the global financial world tick? Dive into the world of international finance. The aim of this concentration is to familiarize you with the methods and instruments of the international financial world. In addition to value-based investment calculations and financing decisions, foreign trade financing and the assessment of risks in a global context play a decisive role.



Procurement, Production and Logistics

How can flows of goods and services be designed to reach the end customer at the right time, at the right cost, in the right quantity and with the defined quality, and to meet their expectations? This concentration focuses on the optimal design of supply chains starting with the supplier and ending with the end customer. Due to globalization and ongoing digitalization, you will be looking at both international supply chain strategies and developments in Industry 4.0.



Human Resources Management and Leadership

Do you want to lead a team or a company? Then you may want to familiarize yourself with modern personnel management methods? In this concentration, you gain a better understanding of the strategic significance of human resource management for organizations – especially on an international level. You will explore the human resource lifecycle, leadership strategies, and learn about modern human resource tools.



Governance and Business Development

Can you imagine leading a corporation or succeeding to a leadership position in a medium-sized or family business? This concentration focuses on a holistic integrated entrepreneurial approach. You will deal with the analysis of business processes as well as with audits and reviews in companies. In doing so, you will also learn about the specifics of corporate management in SMEs (small and medium-sized enterprises) and/or so-called hidden champions.

CAREER OPPORTUNITIES

Where will your career take you after graduation? What doors will be open to you? During your Bachelor International Business studies, you'll gain a sound, wide-ranging understanding in the first part of your degree before specializing in the second. This means that, after graduating, you will have the opportunity to take your first steps in very different areas of the world of work. The following examples are just a selection of the potential careers open to you.

Human Resources / Talent Manager

Your duties would include HR management, prospecting and personnel administration. You would also be responsible for coaching and training managers and specialist staff and helping them to gain new qualifications.

Required attributes:

- Sound knowledge of HR management and labor law
- Management knowledge and skills
- Structured approach and open manner
- Intercultural competencies

Relevant program elements:

- Concentration: HR Management and Leadership
- Electives: Organizational Psychology, Family Firms
- Project with a real non-profit company
- Internship in the HR department of a company such as the BMW Group
- Thesis on HR-related topic in cooperation with an MDAX-listed company
- Soft-skills courses: Communication, presentation and negotiation training

Financial / Investment / Fund Manager

You would create financial strategies and select suitable investment opportunities and portfolios. In these roles, you would conclude transactions on the stock exchange and analyze financial markets.

Required attributes:

- Analytical mindset and approach
- Specialist knowledge of finance, controlling and accounting
- Specialist knowledge of international finance, corporate finance, portfolio management and corporate strategy
- Structured approach

Relevant program elements:

- Concentration: Financial Management
- Courses: Financial and Cost Accounting, Corporate Taxation
- Electives: International Accounting, Risk Management, Mergers & Acquisitions, Banking
- Internship at an investment company
- Soft-skills courses: Communication, presentation and negotiation training

Communications / Events / Social Media Manager

These roles would see you take responsibility for communication with customers, employees and other partners, plan events around the world or, as a Social Media Manager, oversee communication across all social networks.

Required attributes:

- Creativity
- Excellent communication skills
- Developed customer understanding
- Specialist knowledge of CRM, marketing and sales
- Talent for organization

Relevant program elements:

- Concentrations: Innovation Management, Marketing and Sales
- Study abroad with further marketing and communication courses
- Electives: Media and Event Management, Coding
- Courses: Business Intelligence, Big Data Analysis
- Soft-skills courses: Communication, presentation and negotiation training



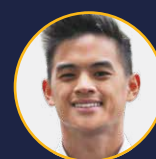
Sophia Eisenhut-Beigel
Alumna Bachelor IB,
Key Account Manager,
Hays

"Serving as an assessor at an application day for prospective Bachelor's students sparked my enthusiasm for recruitment. After completing my degree, I turned my passion into my career and started work at the HR service provider Hays."



Jaby Felix Coronel
Alumnus Bachelor IB,
Senior Consultant,
Emporio

"My degree sparked my interest in capital market developments. I was able to gain valuable knowledge of corporate finance, accounting and valuation – laying the foundation for a career on global financial markets."



Minh Tran
Alumnus Bachelor IB,
Partner Manager,
Personio

"My internship at Personio in London gave me the opportunity to organize and plan events. In this context, I benefited from my project management and marketing courses that helped me to work efficiently."



Joining / Taking on a family business

After completing your Bachelor's, you might join a family business that you will go on to control in future. Working in different areas of the company will afford you both an overview of its operations and insight into its future viability.

Required attributes:

- Strategic focus
- Specialist knowledge of business management
- Analytical mindset and approach
- Structured approach
- Visionary thinking

Relevant program elements:

- Concentrations: HR Management and Leadership, Financial Management
- Electives: Family Firms, Organizational Psychology
- Courses: Sustainable Business Management, Corporate Governance
- Internship at a consultancy
- Soft-skills courses: Communication, presentation and negotiation training

Founder / Entrepreneur

Taking this path would see you found your own start-up and develop the entire value-creation chain – from product development through to sales. You would need to recruit and manage employees and develop a viable financial model.

Required attributes:

- Entrepreneurial spirit, hands-on mentality
- Innovation, creativity
- Excellent understanding of customers
- Specialist analytical and digital skills

Relevant program elements:

- Concentrations: Innovation Management, Marketing and Sales, HR Management and Leadership
- Start-up project
- Semester abroad in L.A. at the heart of Tech Valley to experience the latest trends up close
- Thesis as part of the business plan for your start-up
- Soft-skills courses: Communication, presentation and negotiation training

Product Manager / Brand Manager

You would be responsible for products, services and brands and ensure successful brand positioning. These roles would require you to take responsibility for pricing, conceive sales initiatives and design ad campaigns.

Required attributes:

- Creativity and innovation
- Excellent understanding of customers
- Analytical skills
- Specialist knowledge of CRM, marketing and sales

Relevant program elements:

- Concentrations: Innovation Management, Marketing and Sales
- Start-up project
- Study abroad with further marketing courses
- Electives: Luxury Brand Management, Media and Event Management
- Thesis in cooperation with a marketing agency
- Soft-skills courses: Communication, presentation and negotiation training



Josephine Dransfeld
Alumna Bachelor IB,
business owner & CEO,
HEUNEC International

"I used the internships during my Bachelor's to gain insights into other types of companies that have not been shaped by families in the same way as our company. It's the best way to identify the differences."



Moritz Keller
Alumnus Bachelor IB,
founder & CEO,
Keller Sports GmbH

"Being an entrepreneur is pure adrenaline – both in a positive way, such as when your first TV ad runs, and in a negative way, when you have to commit fully to decisions with major financial risk to begin with."



Alla Schäfer
Alumna Bachelor IB,
Senior Enterprise Account
Director, LinkedIn

"Studying at MBS was the perfect preparation for entering the world of business. I learned how the economy works and developed as a person."



MBS CAREER CENTER

WE'LL MAKE YOU FIT FOR THE FUTURE

We support you in achieving your professional goals beyond the classroom. The MBS Career Center connects students with companies, addressing career needs and helping businesses recruit top talent. Companies are thus omnipresent at Munich Business School. All students receive comprehensive support in realizing their professional goals, including finding internships in Germany or abroad, making initial company contacts, and receiving guidance through later career phases and graduation.

Individual Career Coaching

To find your way in an increasingly dynamic business world, it is important to know your own strengths and to build on them. Our Career Center will help you actively shape your career and personal development in order to determine an individual and successful career path for you.

International Network

MBS is proudly international! Over 50 % of students are international, hailing from 80 different countries. You can further expand your own global network during your semester abroad at one of more than 70 international partner universities.

Personal Career Development

Various career and networking events at MBS offer students exciting behind-the-scenes insights into a wide variety of businesses, enabling you to make your first contacts and thus prepare yourself perfectly for entering the job market.



Practical Relevance at Its Best – The Perfect Start to Your Career

At MBS, you'll learn from lecturers with real-world business experience, not just theoretical knowledge. Our teaching philosophy emphasizes practical, relevant content delivered by industry experts. You'll complete at least three internships during your degree, applying theory in practice, gaining valuable business experience, and building your professional network. **Former Bachelor International Business students have completed internships at these top companies:**



Béatrice Mellinghoff
Career Center Manager and
Certified Business Trainer, Coach

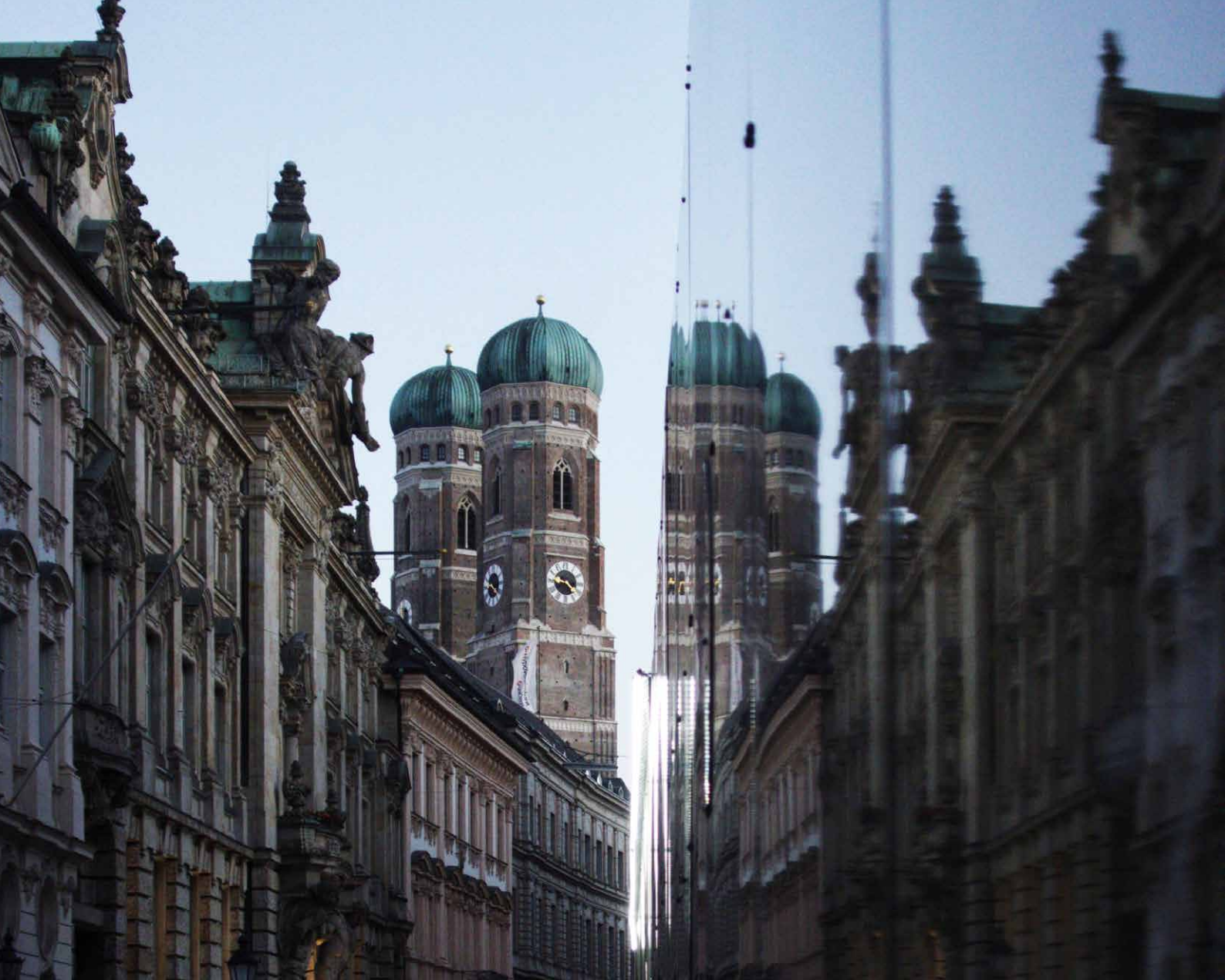
"Whether you want to kick-start your career or implement a career shift, my aim and dedication are to support you in your orientation and in achieving your career goals through coaching, training and a variety of events."



Amandine Matthé
Alumna Bachelor IB, Regional Partnership Manager at Oracle, Amsterdam

"It is not easy for international students to find internships or jobs in Germany, for example due to language barriers. At MBS recruiting events, you can introduce yourself to companies in person – a major advantage. After I met 'my' company there, applying was a piece of cake. Having worked for them as a student and written my thesis with them, they even gave me a full-time job."





WHY MUNICH?

Laptops and lederhosen: Few other cities embody the fusion of tradition and modernity quite as vividly as Munich. First celebrated in 1810, Oktoberfest is just as much a part of the city's image as the innovative architecture of the Siemens and Microsoft buildings.

Munich is international: People from around 180 different countries call the Bavarian state capital their home. The city is a magnet to people from around the world, particularly young people, which has led Munich to rival Berlin for the title of "Germany's multicultural capital".

Munich is Germany's #1 business hotspot: Numerous companies have put down roots in Munich, from innovative start-ups to medium-sized hidden champions and DAX-listed companies with global operations.

Munich is one of Germany's most livable cities: Munich offers outstanding quality of life and also ranks highly in international comparisons.

You'll never be bored in Munich: Whether it's stylish clubs, outstanding shopping experiences, prestigious events or the countless green spaces for outdoor activities, there's no shortage of things to see, do and discover in and around Munich.



CAMPUS LIFE

GET INVOLVED

In addition to the regular curriculum, you can also get involved in a variety of student associations. These initiatives not only enrich local campus life at Munich Business School, but also promote the development of soft skills such as communication, teamwork and project management. As well as events, parties and excursions, there's also an impressive range of sports on offer.

The student associations play an important role in Munich Business School's commitment to training the business leaders of tomorrow to be responsible, successful and economically minded.

Student Associations

- MBS Entrepreneurship Club
- MBS get2gether
- MBS International Club
- MBS Chess Club
- MBS E-Sports Club
- MBS Football Club
- and more



PRE-BACHELOR STUDY PROGRAM

GETTING READY FOR YOUR BACHELOR'S STUDIES

A team of instructors will prepare you for studying at university in a one-semester program held from September to December. You will hone your English and Mathematics skills, take a basic course in Business & Management and acquire helpful learning strategies for your studies at university. You will also have the option of taking online language courses, such as in French or Spanish. This program is topped off with a Munich Outreach Project and excursions in and around Munich. The program will help you get your studies off to a successful start.

Following the Pre-Bachelor Study Program, you will move straight onto the Bachelor International Business and, after studying for a total of four years, graduate with a Bachelor of Arts degree.



STUDENT MENTORING



BENEFIT FROM YOUR MBS MENTOR'S EXPERIENCE

Do you need tips and tricks on studying, internships or starting a job? Do you want to build your first professional network? Our exclusive mentoring program with experienced mentors from the circle of MBS alumni will help you.

You will have the opportunity to apply for our exclusive mentoring program. Within the framework of this program, a professionally experienced person from the circle of MBS alumni will support you in word and deed during the first part of your studies, help you to achieve your career goals, and provide you with valuable contacts through their network.

At the beginning of your studies, you will receive more information about the mentoring program and can apply for one of the limited places. The mentoring meetings take place at least once a semester during the first phase of studies (and beyond if necessary).



Dr. Christine Menges
Chancellor of Munich Business School

"Our Bachelor Mentoring Program is a great way to help our students to develop their full potential and improve their personal and professional development."



Janine Haberl
Alumna Bachelor IB

"It is a great feeling that I can accompany students at the start of their studies thanks to the mentoring program. From my own experience, I know that the Bachelor's program at MBS is very demanding. Here, we as mentors would like to offer a neutral constant and we are very happy about the students' interest. This way, we as alumni can support the next generation."

KEY FACTS

How to Apply

1. Prepare to apply

An overview of the admission requirements can be found online: munich-business-school.de/ba-admission

2. Online application

You will need the following documents to apply:

- **Certified copies of school leaving certificate** (alternatively certified copies of the last three transcripts)
- **Letter of motivation**
- **CV/Résumé + photo**
- **Proof of English language skills**

3. Personal interview

You participate in an interview online via MS Teams and convince us of your motivation to study (approx. 45 minutes).

4. Done!

Congratulations and welcome to Munich Business School!

Key Facts

Study Start

- **Pre-Bachelor:** September
- **Bachelor:** September and February

Program Structure

- **6 semesters + Bachelor's thesis**, incl. 1 semester abroad and 30 weeks of internship
- **Optional:** 7 semesters + Bachelor's thesis (add a second semester abroad and another 10 week internship)

Languages of Instruction

- **English** (English Track)
- **English/German** (Bilingual Track)

Discover the Program!

Parents and prospective students have a variety of opportunities to explore MBS and our study program:

- **Online Info Session and Info Day on Campus**
- **Individual consultation**
- **Student for a Day**

For upcoming event dates, please visit our website: munich-business-school.de/ba-dates

Study Fees

- **Enrollment fee:** EUR 690 (EU/EFTA), (for international students EUR 1,490)
- **Pre-Bachelor Study Program:** EUR 5,970
- **Bachelor:**
 - Spring Intake 2025: EUR 41,790
Early Bird Discount for application by October 15, 2024: EUR 1,000
 - Fall Intake 2025: EUR 43,260
Early Bird Discount for application by February 15, 2025: EUR 1,000
 - Study fees payable in 7 semester installments, alternatively payment on a monthly basis

Are you looking for more information? Your Contact



Christine Heber, M.A.

Study Advisor

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✉ bachelor@munich-business-school.de

Munich Business School
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munich-business-school.de/ba-ib

SUPPORT FOR YOUR STUDIES

Financing

Munich Business School offers various models for payment in installments – making it easier for you to invest in your professional future. We offer a 100 % financing option for tuition fees with our partner Brain Capital. You can find detailed information online:

munich-business-school.de/braincapital



Scholarships

In addition to various financing options, Munich Business School offers partial scholarships to outstanding candidates. To apply for one of the limited scholarships, submit a personal statement (1 page) with your application and convince us of your suitability for our scholarship program. For detailed information about all our scholarships, visit our website: munich-business-school.de/scholarship

■ MBS Bavarian Scholarship:

The MBS Bavarian Scholarship supports talented and committed future students who complete the Bachelor International Business Bilingual Track. The scholarships are worth a maximum of EUR 6,180 (10–50 % off the Bachelor's semesters 1 and 2).

■ MBS Explorer Scholarship:

The MBS Explorer Scholarship is aimed at future students who do not have the financial means to afford private studies. The scholarships are worth a maximum of EUR 6,180 (10–50 % off the Bachelor's semesters 1 and 2).

■ MBS Best Scholarship:

The MBS Best Scholarship is aimed at particularly high-performing and committed future students. The scholarships are worth a maximum of EUR 6,180 (10–50 % off the Bachelor's semesters 1 and 2).

Munich Business School GmbH · All information is subject to change without notice · September 2024





Munich Business School
university of applied sciences

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