



## MBS Open House Highlights

- Visit exciting lectures on business topics (3rd floor)
- Attend program info sessions with Academic Directors and Program Advisors (3rd floor)
- Take a break in our MBS Lounge (Ground floor)
- Take part in an MBS campus tour by students (Meeting point Welcome Desk 3rd floor)



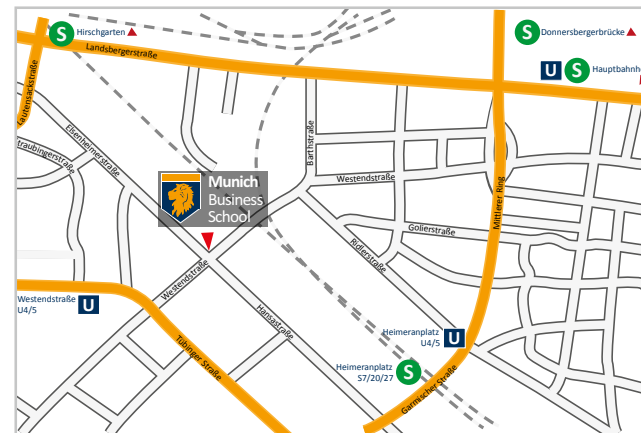
## How to get to Munich Business School

### From Munich Central Station:

Take subway U4 (direction Westendstraße) or U5 (direction Laimer Platz). Exit the train, after four stops, at Westendstraße.

### By Car:

Take Mittlerer Ring West and then take the Laim/Pasing exit, follow Landsberger Straße towards Laim/Pasing. Turn left into Barthstraße, which becomes Westendstraße. Turn right into Elsenheimerstraße. Munich Business School is the first building on the right. You can park in the nearby parking garage at the HIT-Market which is located 300m away from MBS.



Please register: [openhouse@munich-business-school.de](mailto:openhouse@munich-business-school.de)

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25 YEARS MUNICH BUSINESS SCHOOL

**MBS OPEN HOUSE**

Saturday 10:00 – 14:30

**April 1, 2017**

## Willkommen zum **MBS Open House 2017**

Am Samstag, den 1. April, laden wir Sie als Studieninteressenten, Studenten, Eltern, Lehrer, Alumni, Dozenten und Unternehmenspartner herzlich zu einem abwechslungsreichen Tag an der Munich Business School ein. Mit dem Open House präsentieren wir die ganze Vielfalt unserer Hochschule. Nutzen Sie die Gelegenheit, sich heute ausführlich zu Studien- und Weiterbildungsmöglichkeiten zu informieren, treffen Sie Ihre ehemaligen Kommilitonen und Dozenten wieder und diskutieren Sie mit zu aktuellen Themen. Es erwartet Sie ein vielseitiges Programm aus Vorlesungen und Info Sessions. Darüber hinaus präsentiert das Team vom International Center seine Angebote für das Auslandsstudium. Eine Stärkung für zwischendurch finden Sie in der MBS Lounge im Erdgeschoss.

Wir freuen uns auf Sie und wünschen uns, dass Sie viele spannende Eindrücke und Anregungen mit nach Hause nehmen.

Ihre Hochschulleitung der Munich Business School

## Welcome to the **MBS Open House 2017**

Students, parents, teachers, alumni, lecturers and business partners are invited to join us on April 1 and experience Munich Business School in all its variety. Use this unique opportunity to get all information concerning study options and cooperation prospects! You can meet professors and current students, join topical discussions, lectures and info sessions. Our International Center is looking forward to meeting you, too. Snacks and beverages will be offered in the MBS Lounge on the ground floor.

We can't wait to welcome you at our Open House, promising a day full of exciting new impressions.

The University Management of Munich Business School

## Program MBS Open House 2017: Pick your favorites!

There is a multitude of lectures and talks to choose from at our Open House. Select your favorite topics and experience MBS from your own perspective and at your own pace.

	<b>ROOM 340</b> Auditorium, 3rd floor	<b>ROOM 319</b> 3rd floor	<b>ROOM 321</b> 3rd floor	<b>ROOM 325</b> 3rd floor	<b>ROOM 327</b> 3rd floor	<b>ROOM 307</b> 3rd floor
	<b>09:30 – 10:00</b>	<b>DOORS OPEN</b>	<b>DOORS OPEN</b>	<b>DOORS OPEN</b>	<b>DOORS OPEN</b>	<b>DOORS OPEN</b>
	<b>10:00 – 10:15</b> WELCOME IN ROOM 340 (3RD FLOOR) BY <b>PROF. DR. STEFAN BALDI</b> , DEAN OF MUNICH BUSINESS SCHOOL					
<b>10:30 – 11:15</b>	<b>Bachelor International Business Info Session</b> Prof. Dr. Patricia Kraft (Academic Director Bachelor IB) and Christine Heber, M.A. (Program Advisor Bachelor IB)	<b>Success Factors for Doing Business in China</b> Prof. Dr. Christian Schmidkonz (Academic Director Master IB)	<b>Social Entrepreneurship – Doing well by doing good?</b> Prof. Dr. Barbara Scheck (Professor for Entrepreneurship)	<b>Full-time MBA International Management Info Session</b> Prof. Dr. Jose M. Alcaraz (Academic Director MBA IM)	<b>Master Sports Business and Communication Info Session</b> Michaela Krieger, M.A. (Program Advisor Master SBC)	<b>DBA Doctor of Business Administration Info Session - Part 1</b> Prof. Dr. Heiko Seif (Academic Director DBA)
<b>11:30 – 12:15</b>	<b>Führen von virtuellen Teams im internationalen Kontext</b> Prof. Dr. Arnd Albrecht, MBA (Academic Director Bachelor IB)	<b>Master International Business Info Session</b> Michaela Krieger, M.A. (Program Advisor Master IB)	<b>Part-time MBA General Management Info Session</b> Johannes Ritz, M.A., MIB (Research Associate to the Academic Director MBA GM)	<b>Your Network is your Net-Worth</b> Prof. Dr. Jose M. Alcaraz (Academic Director MBA IM)	<b>„Man kann nicht nicht kommunizieren“ Forschungsprojekte und Lehrinhalte im Master SBC</b> Prof. Dr. Dr. h.c. Josef Hackforth (Academic Director Master SBC)	<b>DBA Doctor of Business Administration Info Session - Part 2</b> Prof. Dr. Heiko Seif (Academic Director DBA)
	<b>12:15 – 13:15</b> LUNCH BREAK @ MBS LOUNGE (GROUND FLOOR)			<b>LUNCH BREAK @ MBS LOUNGE (GROUND FLOOR)</b>		
<b>13:30 – 14:15</b>	<b>Your Semester Abroad – Das Auslandssemester</b> Elvira Stephenson, MBA (Head of International Center) (Room 340, Auditorium 3rd floor)					
	Learn more about our international university partnerships. The International Center will also present the Master Dual Degree programs and students will share their study abroad experiences.					
<b>14:30</b>	<b>GOODBYE</b>	<b>GOODBYE</b>	<b>GOODBYE</b>	<b>GOODBYE</b>	<b>GOODBYE</b>	<b>GOODBYE</b>

