



Munich Business School
University of Applied Sciences

**FROM CAMPUS
TO CAREER** 

The MBA Career Accelerator Program
A Seamless Transition Into the Job Market

 From Campus to Career	3
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 The Triple M Career Roadmap	4
Step 1: Me	6
Step 2: Market	7
Step 3: Match	8
Skill Centric Curriculum	9

 Stakeholder Testimonials	10
Our Current Students	11
Our Alumni	12
Our Recruiting Partners	15



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DEAR PROSPECTIVE STUDENTS

It is with great pleasure and excitement that I introduce to you the Munich Business School's latest initiative – the **MBA Career Accelerator Program**. As the Academic Director for the MBA program, I am thrilled to witness the launch of a program that is poised to redefine the post-graduate journey for our students.

In today's dynamic and competitive business landscape, the pursuit of an MBA is not merely an academic endeavor but a strategic investment in one's professional future. At Munich Business School, we recognize the imperative of not only providing a world-class education but also **ensuring a seamless transition into the job market**.

The Career Accelerator Program is a testament to our commitment to nurturing holistic business leaders. This innovative initiative has been meticulously crafted to **bridge the gap between academic excellence and real-world application**. It serves as a catalyst for our MBA students, propelling them into the heart of the corporate arena with confidence and competence.

Through strategic partnerships, tailored mentorship, and immersive experiential learning, this **program is designed to empower our graduates** to navigate the complexities of the modern professional landscape. It is not just about acquiring knowledge but, what's equally important, it's about honing the skills and cultivating the mindset that will set our students apart as leaders of tomorrow.

As we embark on this journey together, I am confident that the Career Accelerator Program will become a hallmark of your Munich Business School experience. To our current and prospective MBA students, seize this opportunity to propel your careers to new heights. The future awaits, and with the right tools and guidance, success is not just a destination but a continuous journey.

Best wishes,

Prof. Dr. Michael Rüdiger

Academic Director, MBA General Management



FROM CAMPUS TO CAREER

The MBA Career Accelerator Program

Welcome to the Munich Business School's MBA Career Accelerator Program – a dedicated initiative ensuring our graduates seamlessly integrate into the job market. The core of our MBA Career Accelerator rests on the basis of a book establishing a Triple M Program co-authored by Dr. Christine Menges*.



ME



MARKET



MATCH

Begin with "Me – Know yourself", navigate through "Market – Know the market", and culminate in "Match – Align yourself harmoniously with the market for a fulfilling career journey". This framework, integrated into our career services, aligns with a **skill-centric curriculum**. The Career Accelerator Program accompanies our curriculum and enriches the MBA program with its highlights including Leadership Week, Startup Week, Business Simulation and an International Week. It offers immersive experiences to develop leadership qualities, entrepreneurial acumen, and practical problem-solving skills.

Our goal is clear: to empower graduates for a seamless transition into the job market!

*Klassen, T. R., & Menges, C., (2020), The essential guide to studying abroad: From Success in the Classroom to a Fulfilling Career



THE TRIPLE-M CAREER ROADMAP



The Steps in Detail

Dive deeper into the Triple-M Career Roadmap, exploring all activities that are involved in the individual steps. Discover how specific courses from our skill-centric curriculum contribute to advancing your career providing invaluable insights and strategies for professional growth.

YOUR 3M CAREER ROADMAP



Step 1: ME
Know Yourself



Step 2: MARKET
Know the Market



Step 3: MATCH
Know Yourself and
the Market



GRADUATION



Skill Centric Curriculum
Semester 1



Skill Centric Curriculum
Semester 2

WHO AM I?

STEP 1: ME

Knowing Yourself...

is the first step in finding your dream job. You need to identify your career vision and your values, interests, personality, and skills (VIPS) using self-assessments and personality profiles.

Your challenges

- What do I want?
- Who am I?

How we support you: Giving orientation

- 1:1 career coaching sessions
- Exclusive Access to science-based self-assessment tool "Career Anchor"
- Self-study links and literature advice
- Study guide for international students
- Mentoring



Skill Centric Curriculum
Semester 1



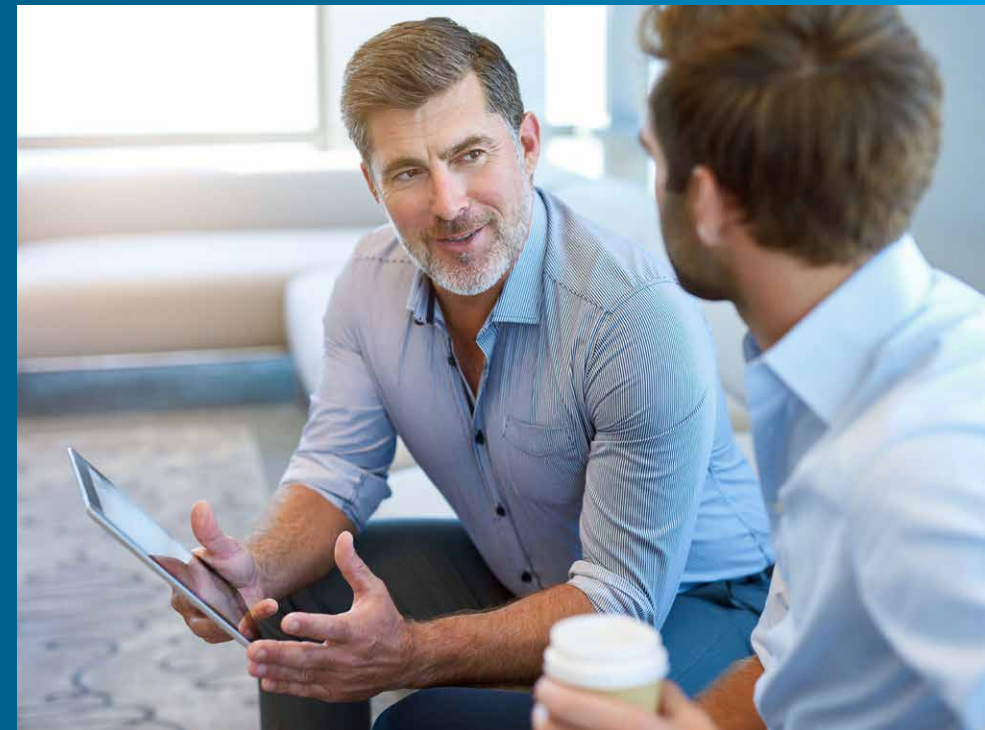
Skill Centric Curriculum
Semester 2

1:1 CAREER COACHING



Tailored Guidance for Your Success

Our Career Center offers personalized individual consultations tailored to drive your career planning forward. During these sessions, we address various topics, including clarifying personal goals and aspirations, reviewing application documents such as cover letters and CVs, strategizing for job applications, preparing for interviews, and honing negotiation skills for the application process. These consultations aim to empower you with the tools and guidance necessary to navigate your career paths effectively.





BUSINESS PROJECTS



Apply Your Classroom Learnings to a Real Business Case

In the MBA program at MBS, a business project together with a real company is an integral part of the curriculum. During a period of several months, you will work with your fellow students on a consulting project on behalf of a company offering invaluable hands-on experience. In the past, projects were carried out with well-known companies like Microsoft and Flixbus. The business project offers a great opportunity to gain insight into a foreign company a new industry and to expand your own business network.

STEP 2: MARKET

Knowing the Market...

entails learning about the employers in the location you wish to find work. You will need to conduct research on their culture and hiring practices, and on the nature of the employment positions that are available to individuals like you.

Your challenges

- Find information about positions & companies
- Find out about trends in my target industries
- How do I network?

How we support you: Planning your success

- Career workshops: Networking, Presentation Skills, Job search in Germany, Rock your LinkedIn profile,
- Career coaching
- Company presentations
- Guest lectures and alumni talks
- Exclusive MBS career fair
- Business projects with globally known brands
- Mentoring



Skill Centric Curriculum
Semester 1



Skill Centric Curriculum
Semester 2

CAREER EVENTS



Meet Your Prospective Employer

At Munich Business School, we offer a variety of career events for our students to connect with potential employers. During our **Career Nights**, renowned companies from various industries offer company presentations, industry insights, application opportunities, topic related professional workshops, and direct networking with recruiters on campus. During our **company visits**, our students will discover not only the career opportunities, company culture, but also the headquarters premises, working environment and teams.



STEP 3: MATCH

Match Yourself and the Market

Once you define your career vision and your values, interests, personality, and skills (VIPS), and complete the exploration of the job market, you are able to begin application processes. When looking for an employment position, you will need a resume and be prepared for interviews. We will show you how you write a resume and cover letter that will wow potential employers and you will learn how to ace the interview.

Your challenges

- Create a perfect CV
- Build the ultimate LinkedIn profile
- Create a personal brand elevator pitch
- How to negotiate my salary in Germany?

How we support you: Career Matching

- Application training
- Access to Jobteaser
- CV checks
- Training: How to successfully use LinkedIn
- Mock interviews
- Salary negotiation training
- Guest lectures and alumni talks
- Mentoring
- Career events with MBS partners



SKILL CENTRIC CURRICULUM

Semester 1

Leadership Week

Step into the spotlight of leadership excellence as we celebrate a week dedicated to honing skills, fostering innovation, and empowering you to lead with purpose and impact.

Responsible Leadership Flagship Course

Elevate your leadership prowess. Dive deep into strategic decision-making, effective communication, and visionary thinking. Guided by industry experts, unlock your full potential and emerge as a trailblazer in the dynamic landscape of leadership.

Startup Week

Join Startup Week, an exhilarating exploration of entrepreneurial frontiers. Immerse yourself in cutting-edge insights, collaborative networking, and hands-on workshops. Ignite your startup journey with inspiration, guidance, and the tools needed for success in today's dynamic business landscape.

Personal Development Course

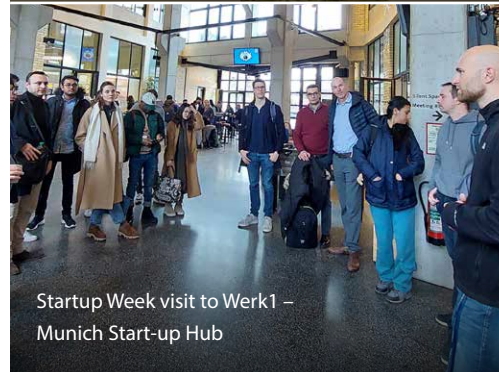
This course gives participants the opportunity to get clarity about themselves: their personal traits, their values, needs and beliefs – to get a complete picture of their personality. Topics covered are key people and role models, beliefs, values, personality types, motivation and needs and career drivers.



Leadership Week with US Army talk on importance of team work



EMBA Consortium visit to Bologna



Startup Week visit to Werk1 – Munich Start-up Hub



Startup Week visit to Dassault Systemes Experience 3D Lab



Skill Centric Curriculum
Semester 1



Skill Centric Curriculum
Semester 2

Semester 2

Business Simulation Week

The business simulation week is part of the course Accounting for Management Decisions and is delivered in two components. The first is a two day accounting bootcamp where the learning is fast and intensive. Following the bootcamp is an innovative and powerful learning experience called C-Suite Live that runs for four days. During these days, MBA students take on key roles in a struggling organization and are tasked with returning the business to profitability and growth.

International Week (EMBA)

A special highlight of the MBA General Management program at MBS is the International EMBA Week. As part of the flagship course in Global Management you will have the opportunity to spend one week at one of our ten international partner business schools from the EMBA Consortium, for example in Italy, USA, Japan, UK or Brazil. The visit will enable you to meet real-life examples of global market leaders and get an exposure to global decision-making processes in the form of discussions with notable guest speakers. As a result, you will learn to understand and utilize the value of cultural heritage as a driver of economic and social growth.

STAKEHOLDER TESTIMONIALS



Unlocking Success: MBA Insights

MBA studies at Munich Business School have profound impact on career development. On the following pages, we have collated stories of how our career-focused MBA positively transformed the lives of our various stakeholders. Explore the various activities that have proven invaluable, and gain insights into why recruiters hold MBS graduates in high regard.

OUR CURRENT STUDENTS

Elizaveta Baikova

Elizaveta Baikova joined Munich Business School's MBA program in September 2023. With international experience spanning from Russia, the US and Europe and background in supply chain management, Elizaveta decided to shift into communications and is now working freelance in parallel to her studies. „Athletes move non-stop“ is a great summary for an ex-professional swimmer and Elizaveta dedicated herself to the MBS Career Pathway to search for the next exciting move.



"The MBS Career Pathway element of my MBA degree opened up a multitude of career possibilities aligned with my interests and passions, which was invaluable as I sought to transition into a new field. Through workshops, I honed essential skills such as crafting my CV and professional communication. I'm particularly grateful for the guidance offered by experienced professionals invited by Munich Business School as part of the Career Pathway, their advice has been truly invaluable."

Elizaveta Baikova, MBA student



Arjun Nair

Arjun Nair, our MBA student of Fall 2023 joined Munich Business School from India. As one of the first participants in our bespoke MBA Career Accelerator program, Arjun was able to secure a working student position at GEP Worldwide and is currently an Associate within the Solution Design team for Technology. He is also a Team Lead for a business project with Webasto and actively engages in another project with DreiBond GmbH.



"Participating in the MBS Career Accelerator program has boosted my career readiness, providing me with the tools and confidence to navigate the corporate world effectively. The personalized coaching from the MBS Career Center, coupled with a state-of-the-art career software, has empowered me to target job opportunities strategically, enhance my networking skills, and position myself as a highly desirable candidate. With the help of the Jobteaser program, I accessed connections with MBS partners like Emporias & Fluido, offering insights into the world of smaller companies. Additionally, attending MBS Career events featuring well-known companies like EY and Allianz has further enriched my understanding of diverse career pathways."

Arjun Nair, MBA student

OUR ALUMNI



Deloitte.

MBS Facilitated Invaluable Connections

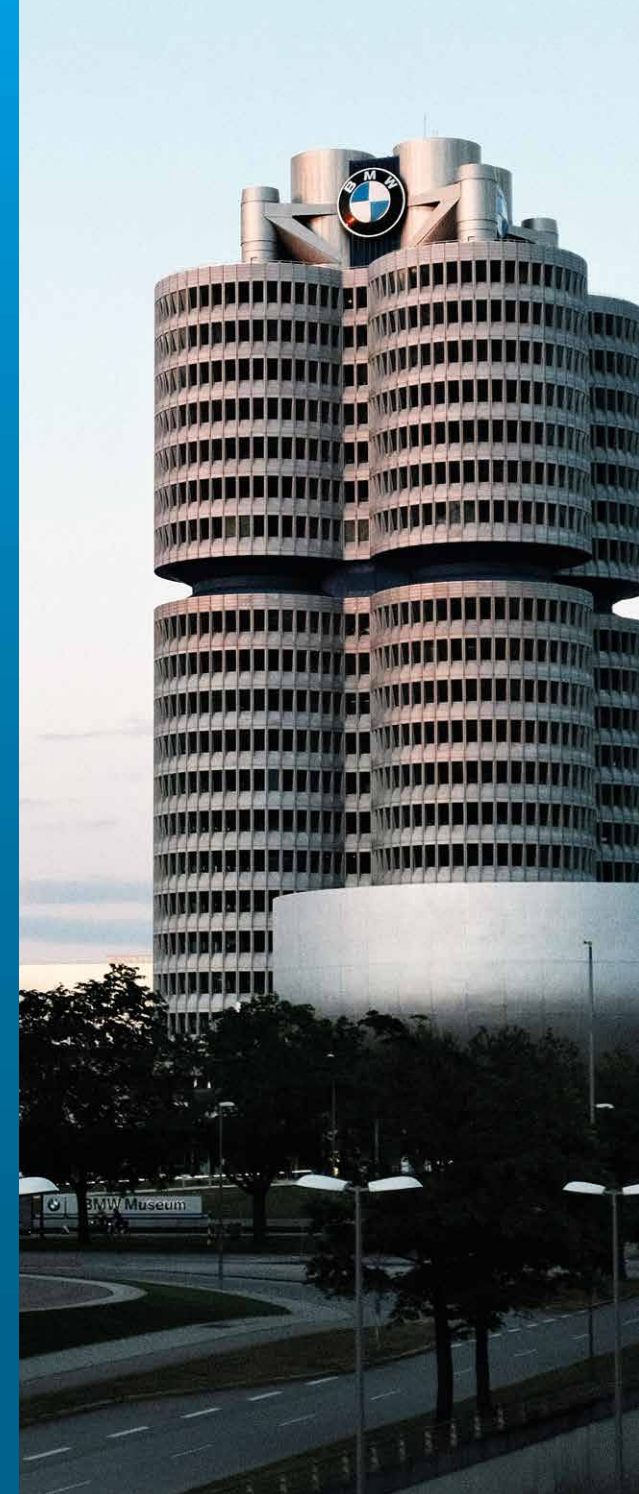
"I am thrilled to share my impactful MBA experience at MBS. The program enriched my understanding of the global business landscape, culminating in a master thesis collaboration with Microsoft on sustainability in healthcare. MBS facilitated invaluable connections with industry leaders and peers worldwide, leading to my current role in IT Consulting at Deloitte. Personally, the journey enhanced my self-awareness, soft skills, and professional visibility. In summary, MBS has been a catalyst for my academic, professional, and personal growth. I am grateful for the experience and excited about the opportunities it has unlocked."

**Dr. Sarah Homberg, Senior Consultant,
Deloitte, Munich**

A Truly Impactful Journey

"My MBA class was a motley bunch. We all had different backgrounds, varied international experiences and came from a wide mix of industries. MBS was a truly impactful journey overall from a professional and personal development. In addition to the subject knowledge gained in class, I learned stress management and enhanced my negotiation and collaboration skills. The MBS lecturers are all highly qualified and motivated and the learning atmosphere in all my courses was great. The case study discussions, classwork, assignments and presentations brought the best out of me."

**Sachin Bansal, Quality Management System Expert,
Lead System Auditor Quality BMW Group, Munich**



OUR ALUMNI

Strategic Thinking and Leadership Skills

"I am delighted to share my transformative experience as a Munich Business School MBA graduate, a journey I am grateful for. Now holding the position of CEO at ITM Power PLC, a leading green hydrogen company headquartered in the UK, MBS' MBA not only equipped me with vital business knowledge but also honed my strategic thinking and leadership skills. The program's dynamic curriculum and real-world applications prepared me for the complex macroeconomic environment we are operating in right now – which keeps proving to be full of opportunities if viewed from the right angle. The emphasis on collaboration enriched my learning and fostered invaluable connections. I want to share my appreciation to MBS for helping to shape my journey and providing me with tools which have been key to my professional success. To aspiring leaders, I recommend the MBS MBA program as a catalyst for turning ambitions into achievements."

**Dennis Schulz, CEO,
ITM Power, Sheffield/UK**



Breaking Barriers: From Legal Expert to Managing Director

"Embarking on my MBA journey at Munich Business School has significantly enhanced my career. The vibrant exchange with international peers and professors, coupled with a focus on practical insights over theory, provided a refreshing approach to learning. As a business lawyer, the MBA elevated me beyond functional expertise, offering financial and leadership insights that significantly improved my decision-making. This shift resulted in three promotions, ultimately leading to my role as a Managing Director. Juggling a part-time MBA with a full-time job not only revealed my limits but also empowered me to surpass them. This resilience not only garnered promotions but also equipped me for added responsibilities. Munich Business School has been the catalyst for my professional growth, offering a dynamic and practical approach to education. For those seeking an MBA that transcends theories and propels real-world application, Munich Business School is the key to success."

**Kevin Weigand, Managing Director,
Collins Aerospace, Nördlingen**

OUR ALUMNI

Shaping Professional and Personal Growth

"The MBA program at MBS has profoundly shaped my professional and personal growth. The global network established with fellow students and alumni opened up international perspectives. The diversity of industries and experiences among participants provided a deep insight into the business world. The discussions on current challenges during and after lectures were particularly inspiring. As an participant at the first EMBA Consortium I contributed to making MBS a full member of this exclusive circle. The hands-on workshops intensified my management understanding as a mechanical engineer, enabling a new professional positioning and fostering personal growth. The MBS MBA is a transformative journey that I recommend to everyone."

**Michalis Makromichalakis, VP Partnerships & Services,
CAMM Solutions, Überlingen**



The International Component Has Broadened My Horizon

"My MBA journey has been transformative, marked by international experiences, meaningful interactions with experienced professionals, and a profound personal development journey. The international component of the program has truly broadened my horizons, exposing me to business practices, cultural nuances, and global perspectives. Engaging in discussions, case studies, and collaborative projects with classmates, and professors, who have diverse industry backgrounds has provided me with invaluable insights and practical knowledge that goes beyond the confines of textbooks. The program has pushed me to grow both personally and professionally through experiential learning opportunities, mentorship programs, and self-reflection exercises."

**Ximena Loayza,
Corporate Communications & Brand Strategy,
WTS Global, Munich**



OUR RECRUITING PARTNERS

Professional and Efficient

"The MBS career center is a valuable partner for Microsoft. We have been impressed by the professionalism and efficiency of the MBS team in all aspects of our collaboration, from the planning and organisation of recruiting and career events to the catering of our needs during these events."

**Kenny Smiles Lartey, University recruiter,
Microsoft, Munich**



A Next-Level Partnership

"Our cooperation between Estée Lauder Companies and Munich Business School has a very positive impact and the event we organized together has been a huge success. It has brought our partnership to the next level, and we are looking forward to many more creative projects and to a long-lasting successful collaboration. We highly appreciate the diversity and curiosity of MBS future talents from a professional and from a human perspective."

**Fabian Brühl, Talent Acquisition Manager,
Estée Lauder Companies, Munich**



A Collaboration Beyond Only Hiring Students

"Top talent is nurtured at MBS, a respected institution, and I have had the pleasure of meeting many of them. Our collaboration goes beyond only hiring outstanding students from MBS; it also includes meeting those students in private sessions on campus. The university's career center is the focal point for all of these subjects, and because of open communication, cooperation is simple and seamless. MBS has given Allianz outstanding talent and continues to do so, we will continue to expand our strategy and partnership."

**Nasir Mehrzad Balach, University Relations Expert & Senior Recruiter,
Allianz, Munich**

ABOUT MUNICH BUSINESS SCHOOL

Since its foundation in 1991, Munich Business School (MBS) has offered cosmopolitan, entrepreneurial personalities an inspiring and international academic environment to develop into the responsible leaders and professionals of the future. As a state-recognized and accredited university, MBS has been one of Germany's best business schools in the top business location of Munich for years and consistently achieves top positions in all relevant rankings.

Coming from over 95 different countries and with different backgrounds, MBS students bring the world together at the MBS campus developing new ideas on how to shape the business world of the future in an innovative, sustainable and responsible way. Internationality, practical relevance and a strong network – these are central components of the curriculum of the MBA and all other program offered at MBS.



Munich Business School GmbH. All information is subject to change without notice. April 2024.



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